

Press release

24 January 2014

Elanders appoints new members to Group Management

Elanders will now expand Group Management to include Lim Kok Khoon and Thomas Sheehan. Kok Khoon will be responsible for Supply Chain Solutions globally and Sheehan for Print & Packaging Solutions in the Americas.

Kok Khoon is currently the Chief Executive Officer for the newly acquired Mentor Media. He will now be responsible for Elanders new product area, Supply Chain Solutions, which will be operated under the name Mentor Media. Sheehan is currently the President for Elanders' printing companies in the United States; Midland Information Resources and ElandersUSA. Sheehan will now also be responsible for Elanders' operations in Brazil.

Kok Khoon joined Mentor Media as Chief Executive Officer in November 2008. He has more than 34 years of working experience in world-class multinational corporations. He started his career with Hewlett Packard, where he held various roles and responsibilities. Prior to leaving Hewlett Packard, he was the General Manager of their world-wide Handheld Mobile Products Division based in Singapore. He then joined Philips Consumer Electronics as the Vice President and Chief Technology Officer of Home Entertainment Business Group. After Philips, he joined the Wearnes Group as their General Manager and Managing Director of Technology Solutions Business and Innovation Centres in China, Singapore and USA, developing, manufacturing and sales of Bluetooth products and Video Surveillance System.

Sheehan began his career over 30 years ago and has held various executive management positions within the IT and Graphic Arts industries, primarily focusing on strategy, business development and company positioning. Since 1999, Sheehan has been the President of Midland Information Resources. Under his leadership Midland transformed itself from a traditional printer to a leading edge provider of global information management and distribution solutions. Sheehan was instrumental in starting Midland's software division and implementing their move to providing global print-on-demand solutions for multinational clients.



After this change Elanders Group Management will consist of the following members:

Magnus Nilsson
Per Brodin
Lim Kok Khoon
Martin Lux
Åsa Severed
Thomas Sheehan
Peter Sommer
Andréas Wikner

Elanders AB (publ)

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