

Press Release Betsson AB (Publ)

Invitation to presentation of fourth quarter

Betsson invites media, analysts and investors to Betsson's office at Regeringsgatan 28 on Friday, February 7, 2014 at CET 09:00, in regards of the presentation of the fourth quarter 2013. The presentation will also be available through webcast and phone.

The report will be published at 07:30 a.m. (CET) on the same date. CEO and President Magnus Silfverberg will present the report. The presentation will be followed by a question and answer session. The presentation will be held in English.

To participate by phone please call: +46 850 556 474 (Sweden) +44 203 364 53 74 (UK) +18 557 532 230 (US)

To participate by Webcast (audio, video and power point presentation) please visit:

http://www.media-server.com/m/p/fdvzqah2

A copy of the power point presentation will be available for download at www.betssonab.com as of February 7, 2013.

For further information, please contact:

Magnus Silfverberg, CEO and President Betsson AB (publ), phone: +46 (0)8 506 403 00 or magnus.silfverberg@betssonab.com.

BETSSON AB'S CORE BUSINESS CONSISTS OF INVESTING AND ADMINISTERING SHAREHOLDING IN COMPANIES, WHICH THROUGH PARTNERS OR BY THEMSELVES, OFFERS GAMES TO THE END USERS VIA THE INTERNET. BETSSON AB OWNS BETSSON MALTA WHICH OPERATES GAMES THROUGH PARTNERSHIPS AND OWN WEBSITES. BETSSON MALTA OFFERS POKER, CASINO, SPORTS BETTING, SCRATCH CARDS, BINGO AND GAMES. THE CUSTOMERS MAINLY ORIGINATE FROM THE SCANDINAVIAN COUNTRIES AND OTHER PARTS OF EUROPE. BETSSON AB IS LISTED ON NASDAQ OMX NORDIC MID CAP LIST, (BETS).

MAIL AND	PHONE	REGISTERED OFFICE	E-MAIL	ORG. NO.
VISITING ADDRESS	FAX		IR WEBB SITE	VAT.REG.NO.
BETSSON AB (PUBL) REGERINGSGATAN 28 111 53 STOCKHOLM, SWEDEN	+46 (0)8 506 403 00 +46 (0)8 735 57 44	STOCKHOLM	INFO@BETSSONAB. COM WWW.BETSSONAB.COM	556090-4251 SE556090425101