



To NASDAQ OMX Copenhagen

31 January 2014  
Announcement 3/2014

**TDC appoints new senior executive vice president of TDC  
Consumer and Group CMO**

TDC announces that today an agreement has been entered into with Johan Kirstein Brammer to become new senior executive vice president with responsibility for the business line Consumer, Group CMO, and member of the Executive Committee of the company.

Johan Kirstein Brammer is 37 years old and holds a Master of Laws degree from the University of Copenhagen, Graduate Diploma in Finance from CBS, and an MBA from the Australian Graduate School of Management.

He takes up the appointment from a position as consultant with Egon Zehnder International, and in the period 2011-2012 he was senior vice president of TDC's mobile division for the consumer market. Prior to that, he was head of TDC Group Strategy from 2009. Previously, he has held positions as head of Carlsberg's business development in Eastern Europe and consultant in McKinsey & Co.

Johan Kirstein Brammer will take up the appointment on 1 March 2014.

TDC's Executive Committee hereafter consists of the following members:

Carsten Dilling; President and Group CEO

Pernille Erenbjerg; Senior Executive Vice President and Group CFO

Johan Kirstein Brammer; Senior Executive Vice President for TDC  
Consumer and Group CMO

Peter Trier Schleidt, Senior Executive Vice President for TDC Operations  
and Group COO

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Eva Berneke; Senior Executive Vice President for TDC Business (will resign as of 31 July 2014 at the latest)

Jens Munch-Hansen; Senior Executive Vice President for TDC Wholesale and TDC Nordic

Jens Aaløse; Senior Executive Vice President for TDC Channels

Miriam Igelsø Hvidt; Senior Executive Vice President for TDC HR & Stakeholder Relations

*For inquiries regarding the above please contact Flemming Jacobsen, TDC Investor Relations, on +45 6663 7680 or [investorrelations@tdc.dk](mailto:investorrelations@tdc.dk).*

**TDC** is the leading provider of communications services in Denmark with a strong Nordic focus. TDC comprises the business units Consumer, Business, Wholesale and Nordic and the cost centre Operations/Channels/Headquarters.

**TDC listing**

**Shares:** NASDAQ OMX Copenhagen.

Reuters TDC.CO.

Bloomberg TDC DC.

Nominal value DKK 1.

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