

The Nomination Committee's proposal for board of TradeDoubler AB (publ)

The Nomination Committee has completed the work in preparation for the Annual General Meeting 2014.

The Committee proposes that Martin Ahrend, Henrik Kvick and Mernosh Saatchi are elected as new members of Tradedoubler's board and that Peter Larsson, Thomas Bill and Martin Henricson are re-elected. Lars Sveder and Simon Turner have declined re-election. Peter Larsson is proposed to be re-elected as chairman of the board, which according to the proposal will consist of six ordinary members and no deputies.

Mernosh Saatchi is founder and CEO of the advertising agency Humblestorm AB where she works with clients like Microsoft, Telia and The Confederation of Swedish Enterprise (Sw. *Svenskt Näringsliv*). Mernosh is a member of the board of MQ and was a member of the Swedish Government's commission on the future (Sw. *Framtidskommissionen*). Martin Ahrend consults for companies in the e-commerce and digital advertising industry and has previously been CEO at Bink AB and di.se. Henrik Kvick is running the private investment company Henrik Kvick AB and chairman of the board of 203 Web Group AB, Net Gaming Europe AB and NetJobs Group AB.

The proposal fulfils the requirements regarding diversity and breadth of qualifications, experience and background of the board members.

The Nomination Committee has consisted of Thomas Bill, appointed by Monterro 1A AB (Chairman), Henrik Kvick, appointed by Henrik Kvick AB, Johan Strandberg, appointed by SEB and Peter Larsson, Chairman of the board.

The full proposal from the Nomination Committee will be presented at the company's website in connection with the publication of the notice for the Annual General Meeting.

The Annual General Meeting will be held Tuesday, May 6, 2014 in Stockholm.

Stockholm February 14, 2014, TradeDoubler AB (publ)

The information in this announcement is required to be disclosed by TradeDoubler AB under the Swedish Securities Markets Act (Sw. lagen om värdepappersmarknaden). This information was released for publication at 15.00 CET on February 14 2014.

For further information, please contact:

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About Tradedoubler

Tradedoubler is an international leader in performance-based digital marketing and technology. Founded in Sweden in 1999, Tradedoubler pioneered affiliate marketing in Europe and remains the most successful pan-European performance marketing company, combining strategic international insight with detailed in-country expertise. It helps 2,000 advertisers achieve their business goals through its high quality network of 140,000 publishers and was the first to offer an integrated e- and m-commerce offering to help advertisers extend their online programmes to users on mobile devices.

Tradedoubler is committed to close collaboration with each customer, helping them to generate revenue and succeed on a national and international scale. Among Tradedoubler's advertisers are American Express, ClubMed, Disney, Expedia and CDON. The share is listed on Nasdaq OMX on the Stockholm Exchange. More information can be found on www.tradedoubler.com

