

Press information

Malta, 18 March 2008

Henrik Tjärnström resigns from the Unibet Board

As Henrik Tjärnström is taking over as interim CFO with effect from 31 March 2008, he is resigning from the Unibet Board today in order to fulfil listing requirements and best practice for companies listed on OMX Nordic Exchange in Stockholm.

Henrik Tjärnström has been a Unibet board member since 2003 and a member of the Unibet audit committee since 2004.

For more information: Inga Lundberg, Investor Relations, Unibet, telephone +44 788 799 6116

About Unibet

Unibet was founded in 1997 and is an online gambling company listed on OMX Nordic Exchange in Stockholm. Unibet is one of the largest privately-owned gambling operators in the European market and provides services in 20 languages through <u>www.unibet.com</u>. Today, Unibet has more than 2.3 million customers in over 100 countries. Unibet is a member of the EGBA, European Gaming and Betting Association, RGA, Remote Gambling Association in the UK and is certified by G4, Global Gaming Guidance Group.

In December 2007, Unibet acquired Maria Holdings, the largest online bingo operator in the Nordic market.

More information about Unibet Group plc can be found on www.unibetgroupplc.com