



MARIMEKKO AND ARTEK BREAK BOUNDARIES AT MILAN FURNITURE FAIR
Salone Internazionale del Mobile, 16–21 April 2008

Marimekko's new spring and summer designs and Artek's stools clad in a new print will be introduced in Milan with a common concept. The Milan fair is the most important international event in the field of interior decoration with nearly 250,000 design professionals visiting it annually from all around the world.

"I think it is magnificent that Marimekko and Artek, two Finnish top design houses, join their forces in Milan in a ground-breaking and highly differentiating manner. I am sure that our co-presentation will evoke plenty of interest in our companies and Finnish design", says Mika Ihamuotila, President of Marimekko.

"The purity and authenticity of Finnish design gain an utterly new dimension in our common project. For the last two years, the Artek Pavilion has been the meeting-point in Milan. This year, we create something new and fascinating by collaborating with Marimekko", points out Mirkku Kullberg, the Managing Director of Artek.

Reserve Wednesday 16 April 2008 at 14–17 in your calendar. Invitation and details will follow later in March.

Marimekko-showroom:
SPAZIOCRISPITRE
(internal courtyard)
Viale Francesco Crispi, 3
20121 Milan

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Marimekko is a leading Finnish textile and clothing design company that was established in 1951. The company designs, manufactures and markets high-quality clothing, interior decoration textiles, bags and other accessories under the Marimekko brand, both in Finland and abroad. Marimekko products are also manufactured under license in various countries. In 2007, the company's net sales amounted to EUR 77.3 million. Exports and income from international operations accounted for 26.5% of the Group's net sales. The Group employs about 400 people. The company's share is quoted on the OMX Nordic Exchange Helsinki. For further information, visit www.marimekko.com

Artek is a sales and marketing organization established in 1935 to promote humane and innovative design. The corner stones of Artek's product development strategy are ethics, aesthetics and ecology. Combining the heritage of Alvar Aalto with ambitious product research, Artek today is more art and tech than ever. For further information, visit www.artek.fi