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The Nordic Exchange welcomes Skipti hf

Reykjavik, March 19, 2008 — The Nordic Exchange, marketplaces operated by The NASDAQ OMX Group, Inc. (NASDAQ: NDAQ) (NASDAQ OMX Group) announced today the first trading day of Skipti hf on the main market of the Nordic Exchange Iceland. Skipti hf is the second company to be admitted to trading on the main market of the Nordic Exchange this year and the first on the main market of OMX ICE.

Skipti hf is a holding company focusing on the telecoms and IT sectors, with assets in Iceland and overseas. The company's mission is to invest in well-run companies with a solid background and good growth potential. Skipti already owns companies in Iceland, Denmark, Norway and the UK. Its largest holding is Iceland Telecom (Síminn), Iceland's biggest telecoms operator. Skipti aims to maintain its leadership in the Icelandic telecommunications market and grow rapidly in international markets.

"It gives us particular pleasure to welcome Skipti hf to the main market of the Nordic Exchange Iceland. With 'Síminn' (Iceland Telecom) as its main holding, Skipti will join our Telecommunication Services sector. The listing broadens the spectrum of companies on the Icelandic market and we wish Skipti every success in the future," said Thórdur Fridjónsson, President, Icelandic Markets.

A round lot of shares in Skipti hf, whose short name is SKIPTI, amounts to 10.000. Skipti is a mid-cap company in the Telecommunications sector.

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, and with over 3,900 companies, it is number one in worldwide listings among major markets. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market; the OMX Nordic Exchange, including First North; and the 144A PORTAL Market. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and ETFs. NASDAQ OMX technology supports the operations of over 60 exchanges, clearing organizations and central securities depositories in more than 50 countries. OMX Nordic Exchange is not a legal entity but describes the common offering from Nasdaq OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit www.nasdaqomx.com.

About OMX Nordic Exchange | OMX Nordic Exchange serves as a central gateway to the Nordic and Baltic financial markets, offering listing and trading services for among others;

issuers, bank and brokers and market data vendors. The Nordic Exchange comprises over 850 companies including its alternative market First North and offers trading in equities, derivatives, fixed income and more. The Nordic Exchange is not a legal entity but describes the common offering from Nasdaq OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information, please visit www.omxgroup.com.

Cautionary Note Regarding Forward-Looking Statements

The matters described herein contain forward-looking statements that are made under the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements about NASDAQ OMX's products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond NASDAQ OMX's control. These factors include, but are not limited to factors detailed in NASDAQ OMX's annual report on Form 10-K, and periodic reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements.

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