

## Press release

February 26, 2014

### AkzoNobel publishes Report 2013

AkzoNobel has today published its online Report 2013, which includes the company's annual and sustainability results.

The highly interactive website and iPad versions feature extensive use of [infographics](#) that not only highlight AkzoNobel's business performance during 2013, but also explain how the company creates value for customers, investors, employees and society in general.

Building on a strong track record for integrating financial and non-financial information, the Report 2013 also includes – for the first time – a Resource Efficiency Index. This new measure quantifies how efficiently AkzoNobel generates value across the full value chain (expressed as cradle-to-grave carbon footprint divided by gross profit).

As well as showcasing several [animations](#) focused on various aspects of the company's innovations and activities, the digital versions also utilize cutting-edge responsive design techniques, which means they automatically adapt for optimal viewing on different devices.

To view the Report 2013 online, visit [www.akzonobel.com/report](http://www.akzonobel.com/report), or download the [iPad app](#) from the [App Store](#). The print edition will be available in late March.

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AkzoNobel is a leading global paints and coatings company and a major producer of specialty chemicals. We supply industries and consumers worldwide with innovative products and are passionate about developing sustainable answers for our customers. Our portfolio includes well-known brands such as Dulux, Sikkens, International and Eka. Headquartered in Amsterdam, the Netherlands, we are consistently ranked as one of the leaders in the area of sustainability. With operations in more than 80 countries, our 50,000 people around the world are committed to delivering leading products and technologies to meet the growing demands of our fast-changing world.

#### **Not for publication – for more information**

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#### **Safe Harbor Statement**

This press release contains statements which address key issues such as AkzoNobel's growth strategy, future financial results, market positions, product development, products in the pipeline and product approvals. Such statements should be carefully considered, and it should be understood that many factors could cause forecasted and actual results to differ from these statements. These factors include, but are not limited to, price fluctuations, currency fluctuations, developments in raw material and personnel costs, pensions, physical and environmental risks, legal issues, and legislative, fiscal, and other regulatory measures. Stated competitive positions are based on management estimates supported by information provided by specialized external agencies. For a more comprehensive discussion of the risk factors affecting our business please see our latest annual report, a copy of which can be found on our website [www.akzonobel.com](http://www.akzonobel.com)