



Company announcement 39
Allerød, 27 February 2014

Matas A/S acquires six associated stores

Matas A/S today signed agreements to acquire six associated stores. The consideration for the acquisition of the six stores is approximately DKK 35 million subject to potential adjustments in connection with the final calculation of the balance sheets as of the date of acquisition. The six stores will be consolidated before March 31 2014 and have total annual revenues in the region of DKK 50 million.

The acquisition of the six stores has no impact on the guidance for 2013/14 or the expectation of a cash distribution to the shareholders of at least 60% of Adjusted Profit after tax for 2013/14

Matas A/S

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About Matas

Matas is the largest health and beauty retailer in Denmark. Since its incorporation in 1949 as an association of independently owned stores, the company has developed a strong reputation for professional advice and customer service excellence that it has leveraged to establish one of the best-known retail chains in Denmark. Matas offers a distinctive one-stop retail concept which serves a broad range of health, beauty, household and personal care needs. The company has more than 2,400 employees and in the financial year 2012/13, revenue amounted to DKK 3,200 million.

Matters discussed in this communication may constitute forward-looking statements. Forward-looking statements are statements (other than statements of historical fact) relating to future events and anticipated or planned financial and operational performance and can be identified by words such as "targets", "believes", "expects", "aims", "intends", "plans", "seeks", "will", "may", "might", "anticipates", "would", "could", "should", "continues", "estimate" or similar expressions. The forward-looking statements in this communication are based upon various assumptions, many of which are based, in turn, upon further assumptions. Although Matas A/S believes that these assumptions were reasonable when made, these assumptions are inherently subject to significant known and unknown risks, uncertainties, contingencies and other important factors which are difficult or impossible to predict and are beyond its control. Such risks, uncertainties, contingencies and other important factors could cause actual events to differ materially from the expectations expressed or implied in this communication by such forward-looking statements.

The information, opinions and forward-looking statements contained in this announcement speak only as at its date, and are subject to change without notice.