



PRESS RELEASE

Technicolor signs new patent license agreement with Sony for Digital TVs

27 February 2014 – [Technicolor](#) (Euronext Paris: TCH; OTCQX: TCLRY) today announces that it has signed a new patent cross license agreement with Sony for the use of Technicolor's patents for Sony's Digital TVs. Technicolor is committed to licensing both its standard-essential patents as well as display technology for the benefit of the industry.

"We are pleased that we could reach a mutually fair and reasonable agreement with Sony. Our technology leadership in Hollywood coupled with our participation in standards allows us to create relevant innovation that is pervasively adopted in Digital TVs, tablets and smartphones," said Boris Teksler, Senior Executive Vice-President of Technology Business Group. "We reach out to third parties all around the world to design, manufacture and sell products based on our patented media technologies. We are pleased to expand our offering and admire our licensees' efforts to drive technology leadership to benefit consumers."

About Technicolor

Technicolor, a worldwide technology leader in the media and entertainment sector, is at the forefront of digital innovation. Our world class research and innovation laboratories enable us to lead the market in delivering advanced video services to content creators and distributors. We also benefit from an extensive intellectual property portfolio focused on imaging and sound technologies, based on a thriving licensing business. Our commitment: supporting the delivery of exciting new experiences for consumers in theaters, homes and on-the-go.

Euronext Paris: TCH • www.technicolor.com

Technicolor shares are on the NYSE Euronext Paris exchange (TCH) and traded in the USA on the OTCQX marketplace (TCLRY).

Contacts

Press: +33 1 41 86 53 93
technicolorpressoffice@technicolor.com

Investor relations: +33 1 41 86 55 95
investor.relations@technicolor.com