

Brazilian Fidely's Invests in Cash Handling from Gunnebo

Brazilian cash-in-transit company, Fidely's, has invested in cash handling solutions from Gunnebo.

As part of Fidely's strategic business development, the Brazilian-based CIT-company has decided to invest in front-office deposit cash handling solutions from Gunnebo. Fidely's will include the products in their solution offering to small and medium-sized retailers across Brazil.

The partnership with Gunnebo regarding the supply of front office cash handling solutions is an important part of their strategy to create long-term partnerships with their end customers.

"This order is very important to us since Fidely's is a long-term player on the Brazilian market for CIT," comments Tomas Wängberg, SVP Region Americas at Gunnebo. "Fidely's chose Gunnebo as a partner for cash handling solutions since they found our offering the best in Latin America."

The solution Gunnebo has delivered allows for secure and efficient cash deposits at the till. It increases security in the retail environment since it minimises the risk of robbery. It also reduces the time spent on cash management and prevents counterfeit notes being accepted.

Gunnebo Brazil is a market leader in solutions for loss prevention (electronic article surveillance and CCTV) to retailers in Brazil as well as other markets in Latin America. Cash handling was successfully introduced to the Brazilian market in 2013.

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The Gunnebo Security Group is a global leader in security products, services and solutions with an offering covering cash handling, safes and vaults, entrance security and electronic security for banks, retail, CIT, mass transit, public & commercial buildings and industrial & high-risk sites.

The Group has an annual turnover of €610 million, employs 5,600 people and has sales companies in 33 countries across Europe, Middle East & Africa, Asia-Pacific and the Americas as well as Channel Partners on over 100 additional markets.

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