

## Anoto Digital Writing Technology Enjoys Success Through Nursing Technology Fund Several NHS Trusts to Deploy Digital Pens to Free Time for more Patient Care

**Lund, Sweden – 6 March 2014 –** Anoto, leader of digital writing technology, today announced that a majority of its bids submitted for the first round of the Nursing Technology Fund in England have been successful.

The <u>Nursing Technology Fund</u> was announced by David Cameron, the Prime Minister, in October 2012 to help NHS Trusts in England implement new technologies that help front line nurses to devote more time to patient care.

Thirty percent of the £100million fund was released for the successful first round of applications. NHS Trusts were granted funds to deploy technologies, including Anoto digital writing and other options they believe will improve the efficiency of their nursing staff. Anoto digital writing technology allows nurses, midwives and health visitors to spend more time on patient care and reduces administrative overhead because patient forms are digitised as they are written, eliminating the need for rekeying, scanning and other duplication of efforts.

"The success of digital writing technology in the Nursing Technology Fund is great recognition for a solution that has delivered significant efficiency gains without adding complexity to workflow for existing users," said Stein Revelsby, CEO of Anoto Group. "Any advanced technology, such as the digital pen, should be intuitive and easy to use. Over the last seven years a number of NHS Trusts have invested in digital writing to improve efficiency and free up more time for patient care. The Nursing Technology Fund and the funds released for digital writing projects will now help Anoto expand its user base in the NHS with more contract wins expected in the next round of funding. This will have a positive impact on Anoto's business from Q1 2014 onwards."

"Anoto's unique technology is now a highly recognised proven technology delivering huge cost savings and care benefits for early adopters in the NHS and we are now attracting more and more nursing teams to use and adopt digital pens. With minimal change to existing processes, nurses and other medical staff are able to digitise, save and share patient data while they write. This significantly reduces work on administration, freeing up time to care," said Dennis Ladd, executive vice president of products and technology at Anoto.

More information about the Nursing Technology Fund can be found on the NHS England website at: <a href="http://www.england.nhs.uk/2014/03/04/ntf-investment/">http://www.england.nhs.uk/2014/03/04/ntf-investment/</a>

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## **About Anoto Group**

Anoto Group AB is a global leader in digital writing solutions, which enables fast and reliable transmission of handwriting into a digital format. Anoto operates worldwide through a global partner network that delivers user-friendly digital writing solutions for efficient capture, transmission, distribution and storage of data. Anoto is currently in use across multiple business segments, e.g. healthcare, pharmaceutical, bank and financial services, transportation and logistics, government and education. The Anoto Group has over 100 employees and is headquartered in Lund (Sweden), with offices in Basingstoke, Guildford and Wetherby (UK), Amsterdam (NL), Boston (US) and Tokyo (Japan). The Anoto share is traded on the Small Cap list of NASDAQ OMX Stockholm under the ticker ANOT. For more information, please visit: www.anoto.com.