

## Press release

12.03.2014

### Nils Ringborg new CEO of Holmen Paper

**Nils Ringborg has been appointed as the new CEO of the business area Holmen Paper and so joins Holmen's Group management.**

Nils Ringborg will succeed Henrik Sjölund when he takes up his new role as President and CEO of Holmen on 9 April.

Nils Ringborg is currently sales and marketing director at Holmen Paper.

“Nils and his team in the sales and marketing department have done a fantastic job of developing sales during a difficult period. Holmen Paper is gaining a leader with an extensive network and a good sense of our business. And the move also sees another experienced and strategic force joining the Group management team,” says Henrik Sjölund.

“We have a clear strategy where the Swedish business will be further focussed on speciality paper based on virgin fibre and the Madrid business will continue to produce newsprint with recovered fibre as its raw material,” says Nils Ringborg.

Work is under way to recruit a new sales and marketing director for Holmen Paper.

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