



**Press information**

Malta, 17 March 2014

## **Exercise of options in Unibet Group plc**

In the exercise window ending on 15 March 2014 under the rules of Unibet Group plc Executive Option Scheme, 74,077 share options were exercised.

Of these options, 2,729 options were exercised by issuing 2,729 ordinary shares with a par value of GBP 0.005, and in connection with this exercise, Unibet has received GBP 36,074.03 which has, in full, been taken to equity.

The remaining 71,348 options were exercised using SDRs from Unibet's Share buy-back programme initiated in 2007 and 2011. In connection with this exercise, Unibet has received GBP 938,525.56 which has, in full, been taken to equity.

Following this exercise, the total amount of shares outstanding in Unibet Group plc is 28,285,851 ordinary shares with a par value of GBP 0.005. Of the total outstanding shares, 175,484 from the Share buy-back programmes initiated in 2007 and 2011 continue to be held by Unibet.

### **For more information:**

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### **About Unibet**

Unibet was founded in 1997 and is an online gambling company listed on NASDAQ OMX Stockholm. Unibet is one of the largest listed gambling operators in the European market and provides services in 22 languages through [www.unibet.com](http://www.unibet.com), [www.unibet.dk](http://www.unibet.dk), [www.unibet.fr](http://www.unibet.fr), [www.unibet.it](http://www.unibet.it), [www.unibet.be](http://www.unibet.be), [www.unibet.ee](http://www.unibet.ee), [www.unibet.com.au](http://www.unibet.com.au), [www.maria.com](http://www.maria.com), [www.mariacasino.ee](http://www.mariacasino.ee) and [www.mariacasino.dk](http://www.mariacasino.dk). Unibet also offers Sportsbook B2B services through Kambi Sports Solutions, [www.kambi.com](http://www.kambi.com). Today, Unibet has 8.6 million customers in over 100 countries. Unibet is a member of the EGBA, European Gaming and Betting Association, RGA, Remote Gambling Association in the UK and is audited and certified by eCOGRA in relation to responsible and fair gaming.

More information about Unibet Group plc can be found on [www.unibetgroupplc.com](http://www.unibetgroupplc.com)