#### NOTICE OF ANNUAL GENERAL MEETING

Shareholders in BE Group AB (publ) are hereby invited to attend the Annual General Meeting to be held on Wednesday 23 April 2008, at 4.00 p.m., in the premises of Luftkastellet, Utsiktsvägen 10, Limhamn, Malmö.

# Right to attend

Shareholders who wish to attend the Annual General Meeting must:

- be recorded in the share register kept by the Swedish Central Securities Depository ("VPC AB") on Thursday 17 April 2008
   and
- (ii) notify the company of their intention to attend the Meeting by 4.00 p.m. on Thursday 17 April 2008.

In order to participate in the Meeting, shareholders with nominee-registered shares should request their bank or broker to have the shares temporarily owner-registered with VPC AB by Thursday 17 April 2008. Shareholders must, in good time before this date, instruct their nominees to carry out such registration.

#### Notice of attendance

Notice of attendance shall be made in writing to Annika Ternström, BE Group AB, P.O. Box 225, SE-201 22 Malmö, by telephone +46 40 38 42 00 or on the company website, <a href="www.begroup.com">www.begroup.com</a>. The notice of attendance shall state name, personal identity number/corporate identity number, shareholding, telephone number and number of advisors. Shareholders represented by proxy must issue a document authorising the proxy to act on the shareholder's behalf. A proxy form is available at the company and on the company website. Proxy and representative of a legal person shall submit a copy of the certificate of registration or similar papers of authorisation. In order to facilitate the entrance to the Meeting, the original proxy and documents of authorisation should be submitted to the company at the above stated address on Tuesday 22 April 2008 at the latest.

#### Proposal for agenda

- 1. Opening of the Meeting
- 2. Election of Chairman of the Meeting
- 3 Preparation and approval of the voting list
- 4. Approval of the agenda
- 5. Election of two persons to approve the minutes
- 6. Determination of compliance with the rules of convocation
- 7. Presentation of
  - a) the Annual Report and the Auditor's Report and the Consolidated Financial Statements and the Group Auditor's Report
  - b) the statement by the auditor on the compliance with the guidelines for remuneration to senior executives applicable since the previous Annual General Meeting
  - c) the Board of Directors' proposal for dividend and the motivated statement thereon
- 8. The Managing Director's report
- 9. Resolutions regarding
  - a) the adoption of the Statement of Income and the Balance Sheet and the Consolidated Statement of Income and the Consolidated Balance Sheet
  - b) the appropriation of the company's profit according to the adopted Balance Sheet
  - c) the discharge from liability of the Board of Directors and the managing director for the financial year 2007
- 10. Establishment of the number of members of the Board of Directors

- 11. Establishment of fees to the board members
- 12. Election of members of the Board of Directors
- 13. Determination of guidelines for remuneration to senior executives
- 14. Resolutions regarding
  - a) the implementation of a share savings scheme 2008
  - b) the authorisation of the Board of Directors to resolve on the acquisition and transfer of the company's own shares on the stock exchange
  - c) the transfer of the company's own shares to participants in the share savings scheme
- 15. Resolution on the authorisation of the Board of Directors to decide on transfer of the company's own shares in view of the resolution on a share savings scheme 2007
- 16. Resolution on the authorisation of the Board of Directors to decide on acquisition and transfer of the company's own shares
- 17. Closing of the Meeting.

# **Proposal for election of Chairman of the Meeting (item 2)**

The Nomination Committee of BE Group up to the Annual General Meeting 2008, consisting of Ulf Rosberg (Nordic Capital), Mats Guldbrand (AMF Pension), Jesper Bonnevier (Länsförsäkringar Fonder), Nils Petter Hollekim (Odin Fonder) and Carl-Erik Ridderstråle (Chairman of the Board of BE Group), has proposed that Carl-Erik Ridderstråle, Chairman of the Board, is to be elected Chairman of the Meeting.

### Proposal for dividend (item 9 b)

The Board of Directors has proposed a dividend of SEK 3.50 per share. As record day for the dividend, the Board of Directors proposes Monday 28 April 2008. If the Meeting resolves in accordance with the proposal, the dividend is expected to be distributed by VPC AB on Friday 2 May 2008.

# Proposal for election of the Board of Directors and establishment of fees (items 10-12)

The Nomination Committee has proposed as follows:

- The number of board members shall be six without any deputy members.
- Fees to the Board of Directors shall invariably amount to a total of SEK 1,400,000 to be distributed among the board members as follows: SEK 400,000 to the Chairman of the Board and SEK 200,000 to each of the other board members elected at the Meeting. For work in the Audit Committee a total amount of SEK 80,000 shall be distributed as follows: SEK 40,000 to the Chairman and SEK 20,000 to each of the other committee members. For work in the Remuneration Committee a total amount of SEK 40,000 shall be distributed, which equals to SEK 20,000 to each committee member.
- Re-election of the board members Roger Bergqvist, Cecilia Edström, Joakim Karlsson, Lars Olof Nilsson, Carl-Erik Ridderstråle and Lars Spongberg.
- Re-election of Carl-Erik Ridderstråle as Chairman of the Board.

# Determination of guidelines for remuneration to senior executives (item 13)

The Board of Directors proposes that the Annual General Meeting resolves on guidelines for remuneration to senior executives in accordance with the guidelines adopted at the Annual General Meeting 2007, principally entailing that salaries and other terms of remuneration of the management shall be in accordance with market conditions. The remuneration to senior executives shall consist of a fixed salary, bonus, pension and other benefits. The total remuneration rate shall be revised annually. The fixed remuneration shall be individual and differentiated with regard to the responsibility and achievements of the individual and shall be set annually according to market principles. A variable remuneration can be paid in the form of bonus relating to the fulfilment of

annual pre-determined well defined targets. The bonus shall have a pre-determined cap and amount to a maximum of 50% of the fixed remuneration. In addition to the variable remuneration in the form of bonus, there may be long-term incentive programs determined from time to time.

Pension payments to the managing director and the group manager shall correspond to a maximum of 35% of the fixed annual salary plus a maximum of 20% of the average bonus during the past three years. The pension payments for other Swedish members of the group management shall principally be in accordance with the stipulated collective pension plans on the Swedish labour market, however, taking into consideration the highest tax deductible amount. The pension-qualifying salary shall consist of the fixed annual salary plus the average bonus during the past three years.

At dismissal of the managing director and the group manager the notice period shall amount to a maximum of fifteen months and upon notice by the managing director and by the group manager the notice period shall amount to a maximum of six months. For other members of the group management the notice period shall amount to a maximum of twelve months upon notice by BE Group and otherwise six months.

The Board of Directors shall be entitled to deviate from the guidelines if, in an individual case, there are particular grounds for such a deviation.

Proposal for resolution on a) the implementation of a share savings scheme 2008, b) the authorisation of the Board of Directors to resolve on the acquisition and transfer of the company's own shares on the stock exchange and c) the transfer of the company's own shares to participants in the share savings scheme (item 14)

#### Background and motives

The Annual General Meeting 2007 resolved to implement a share savings scheme (the "Share Savings Scheme 2007"), directed to approximately 30 employees of the group management and the management teams of the business fields. It is the ambition of the Board of Directors to secure a long-term engagement among the present key employees in the group and also to improve the possibilities of BE Group to recruit and retain key employees. The maintenance of shares as a central instrument in the company will encourage the shareholding and result in mutual objectives of the present shareholders and key employees. In the light of the above and as the investment period of the current Share Savings Scheme 2007 has matured, the Board of Directors proposes that the Annual General Meeting 2008 resolves on a new program, Share Savings Scheme 2008. The proposed share savings scheme principally corresponds to the Share Savings Scheme 2007 and is based on the following principles, which reflect some of the company's current remuneration principles.

#### a) Implementation of a share savings scheme 2008

The Board of Directors proposes that the Annual General Meeting resolves on the implementation of a share savings scheme comprising a maximum of 430,000 shares in BE Group ("Share Savings Scheme 2008"), corresponding to 0.86% of the total number of shares and votes in the company. Approximately 30 employees of the group management and the management teams of the business fields will be offered to participate in Share Savings Scheme 2008 and will thereby have the opportunity to acquire shares by private means in BE Group ("Investment Shares") at market price on OMX Nordic Exchange Stockholm up to an amount not exceeding 16% of the fixed annual salary for 2008 of the respective participant. Acquisition of Investment Shares shall take place during a period of 30 days from the Annual General Meeting with a right of the Board of Directors

to prolong this period. Provided that the Investment Shares are kept during the period up to and including the day of the disclosure of the interim report for 2010 ("Investment Period") and the participant is still employed or has a similar employment in the Group during the entire Investment Period, each Investment Share will thereafter entitle to the receipt of a half share in BE Group ("Matching Share"), free of consideration. Matching Shares will be received within 30 days after the day of the disclosure of the interim report for 2010.

Participants in the Share Savings Scheme 2008 will be able to receive up to two additional Matching Shares for each held Investment Share subject to the earnings trend in BE Group. If the underlying result per share in BE Group for the financial year 2008 to 2010 has increased by an average of 5% annually, one additional Matching Share will be allotted and if the underlying result per share in BE Group during the same period has increased by an average of at least 15% annually, two additional Matching Shares will be allotted. If the average increase of the underlying result per share in BE Group during the financial years in question should vary between 5 and 15%, there will be a linear proportioning of the number of additional Matching Shares entitling to each Investment Share. The Board of Directors will be able to decide on a reduction of the allotment of Matching Shares if the Board of Directors, based on the result and financial position of the group, the general development of the group and the conditions on the share market, considers an allotment according to the above terms unreasonable.

The Board of Directors shall be responsible for the more detailed framing and handling of the Share Savings Scheme 2008 within the scope of the main principles as proposed to the Annual General Meeting and also be entitled to make the minor adjustments of these principles that may be required due to legal or administrative conditions.

b) Authorisation of the Board of Directors to resolve on acquisition and transfer of the company's own shares on the stock exchange

In order to enable BE Group's supply of Matching Shares according to the Share Savings Scheme 2008 and to secure social security payments connected therewith, the Board of Directors proposes that the Annual General Meeting resolves to authorize the Board to, on one or several occasions, though not extending past the Annual General Meeting 2009, resolve on acquisition and transfer of the company's own shares. Acquisition and transfer of shares shall take place on OMX Nordic Exchange Stockholm at a price within the price interval that may be registered at any given time. A maximum of 323,000 shares may be acquired to secure the supply of Matching Shares. A maximum of 107,000 shares may be acquired and transferred to cover social security payments.

c) Transfer of the company's own shares to participants in the share savings scheme
In order to enable BE Group's supply of Matching Shares according to the Share Savings Scheme
2008, the Board of Directors proposes that the Annual General Meeting resolves on transfer of a
maximum of 323,000 shares in BE Group. The right to acquire shares shall accrue to participants in
the Share Savings Scheme 2008, with a right to acquire the maximum number of shares according
to the terms of the scheme. The transfer of shares shall take place free of consideration, which may
lead to a dilution of the profit per share of a maximum of 0.65%. In the event shares under the
Share Savings Scheme 2007 are also considered, there will be a dilution of the profit per share of
maximum 0.82%. The right to acquire shares may be exercised during the period during which the
participants are entitled to Matching Shares according to the terms of the Share Savings Scheme
2008. The reason for deviating from the shareholders' preferential rights on the transfer of shares is
to give BE Group the possibility to transfer Matching Shares to the key employees participating in
the Share Savings Scheme 2008.

#### Voting majority

The proposals of the Board of Directors according to a) - c) above shall be adopted as one single resolution with the observance of the majority rules stated in Chapter 16 of the Swedish Companies Act, meaning that the resolution shall be supported by shareholders representing at least nine tenths of both the number of votes cast and the shares represented at the Meeting in order to be valid.

# Proposal for a resolution on the authorisation of the Board of Directors to decide on transfer of the company's own shares in view of the share savings scheme 2007 (item 15)

To cover social security payments relating to the Share Savings Scheme 2007, the Board of Directors proposes the Annual General Meeting to authorise the Board of Directors to decide, on one or several occasions up to the Annual General Meeting 2009, on the transfer of a maximum of 323,000 of the company's own shares. The transfer shall take place on the OMX Nordic Exchange Stockholm at a price within the price interval that may be registered at any given time.

# Proposal for a resolution on the authorisation of the Board of Directors to decide on acquisition and transfer of the company's own shares (item 16)

In order to enable BE Group to adjust its capital structure and to be able to finance company acquisitions, the Board of Directors proposes the Annual General Meeting to authorise the Board of Directors to decide, on one or several occasions up the to Annual General Meeting 2009, on the acquisition and transfer of the company's own shares. The company's acquisition of shares may not exceed 10% of the total number of shares in BE Group from time to time, including shares acquired and held according to the Share Savings Scheme 2007 and 2008. Acquisition of shares shall take place on OMX Nordic Exchange Stockholm at a price within the price interval that may be registered at any given time, such price interval being the interval between the highest purchase price and the lowest sales price. Transfer of shares may be made with deviation from the shareholders' preferential rights of the maximum number of shares held by BE Group at the time of the decision of the Board of Directors, provided, however, that a transfer according to this authorisation must not take place of the shares required for the supply of Matching Shares and the cover of social security payments according to the Share Savings Scheme 2007 and 2008. Transfer of shares may take place as payment of whole or part of the purchase price at the acquisition of a company or business or part of a company or business and the consideration shall be equal to the assessed market value of the share. On such transfer, payment may be made by assets contributed in kind or by set-off of a claim against BE Group. Transfer of shares may also take place by sale on OMX Nordic Exchange Stockholm in order to finance an acquisition of a company or business or part of a company or business or other transaction, at a price within the price interval that may be registered at any given time, such price interval being the interval between the highest purchase price and the lowest sales price at the time of transfer. The Board of Directors shall be entitled to determine other terms of the acquisition and transfer in accordance with the market.

### Voting majority

The resolution of the Annual General Meeting on the authorisation of the Board of Directors to decide on the acquisition and transfer of the company's own shares shall be adopted with the observance of the majority rules stated in the Swedish Companies Act, meaning that the resolution shall be supported by shareholders representing at least two thirds of both the number of votes cast and the shares represented at the Meeting in order to be valid.

#### Additional information

Accounting documents, the auditor's report, the statement by the auditor under item 7 b), the complete proposals of the Board of Directors for resolutions under items 13 - 16 and the motivated statement of the Board of Directors concerning the resolution under items 9 b), 14 b) and 16 will be

available at the company and on the company's website <a href="www.begroup.com">www.begroup.com</a> as from Wednesday 9 April 2008 and will be sent to all shareholders on request. Copies will also be available at the Annual General Meeting.

The total number of shares and votes in the company amounts to 50,000,000. At the time of this notice, there are 120,000 non-voting shares held by the company.

Malmö in March 2008 **BE Group AB (publ)** *The Board of Directors*