



Press information

Malta, 13 March 2008

Ragnar Hellenius has decided to step down as CFO for the Unibet Group

Henrik Tjärnström taking over as interim CFO with effect from 31 March 2008.

“Ragnar Hellenius has been with the group since March 2007. Ragnar Hellenius contribution in connection with the Maria Holdings acquisition has been very valuable. Unibet would like to thank Mr. Hellenius for his contribution during a hectic and eventful year”, says Petter Nylander Unibet CEO.

“We are on track with our financial targets for 2010 and will continue the organic growth strategy with focus on maximizing profits. The company will not focus on any major acquisitions but potentially minor in the short term future,” says Petter Nylander

Henrik Tjärnström is 37 years old and a Swedish citizen. He holds an MSc in Industrial Engineering and Management from the Institute of Technology, Linköping University, Sweden. He has previously held a position as Senior Financial Manager at Skanska Infrastructure Development AB. Henrik Tjärnström has been a Unibet board member since 2003 and a member of the Unibet audit committee since 2004.

For more information:

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About Unibet

Unibet was founded in 1997 and is an online gambling company listed on OMX Nordic Exchange in Stockholm. Unibet is one of the largest privately-owned gambling operators in the European market and provides services in 20 languages through www.unibet.com. Today, Unibet has more than 2.3 million customers in over 100 countries. Unibet is a member of the EGBA, European Gaming and Betting Association, RGA, Remote Gambling Association in the UK and is certified by G4, Global Gaming Guidance Group.

In December 2007, Unibet acquired Maria Holdings, the largest online bingo operator in the Nordic market.

More information about Unibet Group plc can be found on www.unibetgroupplc.com