

Press release

March 26, 2014

Seamless signs agreement with Payzone

Seamless (OMX: SEAM) has signed an agreement with the payment solution provider Payzone. The agreement states that Payzone will integrate the mobile payment solution SEQR into its service offering. The approximately 20 000 restaurants and stores that today use Payzone payment terminal will, through the agreement, easily offer its clients the possibility to pay with their mobile starting summer of 2014

- The agreement with Payzone allows us to reach a large number of new stores and further speed up the expansion pace within the retail- and restaurant industry. Customers will also be able to make a purchase through payment terminals in the same easy way done with SEQR in stores and online today; by scanning a QR-code and confirm the amount by entering a PIN-code. The receipt is like always stored in the mobile, says Peter Fredell, CEO of Seamless that provides SEQR.

Payzone delivers payment solutions tailored for the retail, hotel- and restaurant industries. Clients include everybody from large chains and the smaller corner store. Restaurant staff can already offer faster service through Payzone's payment terminals printing the check directly at the table. Through the collaboration with SEQR the service will increase even further through the possibility to pay with the mobile. Fast, safe and smooth.

- We continuously strive to contribute to the growth of the retail industry by delivering the best within payment solutions. Through SEQR's payment solution our clients can both keep transaction costs down and offer a smooth payment method, says Jan Lundblad, CEO of Payzone.

Currently Payzone has partnerships with 80 ECR (Electronic Cash Register) suppliers mainly in the restaurant, hotel- and retail industry.

Press room <http://www.mynewsdesk.com/seqr>

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ABOUT SEQR, by Seamless

SEQR (se•cure) is Sweden's and Europe's most used mobile wallet in stores and online. SEQR enables anybody with a smartphone to pay in stores, at restaurants, parking lots and online, transfer money at no charge, connect loyalty programs, store receipts digitally and receive offers and promotions directly through one mobile app. Through the SEQR app, the user simply scans or taps a QR-code/NFC at check-out and approves the purchase by entering a PIN code. Fast, smooth and safe, SEQR's payment solution enables merchants to lower interchange fees significantly compared to those charged by traditional card companies. SEQR's unique transaction platform has been developed by Seamless, one of the world's largest suppliers of payment systems for mobile phones.

Founded in 2001 and active in 26 countries, Seamless handles more than 3, 1 billion transactions annually through 525 000 active sales outlets. 4 600 merchants have chosen SEQR including Sweden's largest grocery chains, fast food chains and national retailer chains including McDonald's, Hemköp and Ur&Penn. SEQR was launched in Romania in 2013 and is scheduled to launch in Finland and Belgium in the spring of 2014. In 2013, SEQR won the Mobile Money Global Award for Best Mobile Money Deployment in Europe. Seamless is traded on Nasdaq OMX Stockholm, under the SEAM ticker. www.seqr.com