

REPORTING OF TRANSACTIONS IN DFDS' SHARES AND ASSOCIATED SECURITIES BY SENIOR EMPLOYEES

DFDS A/S, Sundkrogsgade 11
DK-2100 Copenhagen Ø
CVR 14 19 47 11

Company announcement no.
18/2014

27.03.2014

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Pursuant to section 28a of the Danish Securities Trading Act, DFDS A/S must disclose information on trading in the shares and associated securities of DFDS A/S undertaken by senior employees or their related parties.

Name: Niels Smedegaard
Cause: CEO of DFDS

Issuer: DFDS A/S
ISIN: DK0010259027
Designation: Share options
Transaction: Exercise of share options
Trading date: 26 March 2014

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DFDS profile

DFDS provides shipping and transport services in Europe, generating annual revenues of EUR 1.6bn.

To over 8,000 freight customers, we deliver high performance and superior reliability through shipping & port terminal services, and transport & logistics solutions.

For more than five million passengers, we provide safe overnight and short sea ferry services.

Our 6,000 employees are located on ships and in offices across 20 countries. DFDS was founded in 1866, is headquartered in Copenhagen, and listed on NASDAQ OMX Copenhagen.

NAME	TRANSACTION	NO.	PRICE	TOTAL VALUE, DKK
Niels Smedegaard	Exercise of share options	5,000	357.28	1,786,400