

Press Release Betsson AB (Publ)

Betsson AB (Publ) Public information regarding change in number of shares

According to the listing rules and the Swedish Financial Instruments Trading Act (1991:980) regarding trade with financial instruments, all companies whose shares are quoted on a regulated market are to make public notification of any increase or decrease in the number of shares or in the number of votes.

After completion of the share issue which has been part of the purchase price for Class One Holding Ltd ("Oranje and Kroon") the number of shares increased with 2,563,028 B shares. On top of this the number of shares also increased with 6,014 B shares that are attributable to Betsson's stock option program. After these changes, the total number of shares in Betsson AB (publ) as of 31 March 2014 to 46,525,169 shares, of which 5,420,000 Class A shares, 40,583,469 class B shares and 521,700 Class C shares, which is a total of 95,305,169 votes.

For further information, please contact:

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BETSSON AB'S CORE BUSINESS CONSISTS OF INVESTING AND ADMINISTERING SHAREHOLDING IN COMPANIES, WHICH THROUGH PARTNERS OR BY THEMSELVES, OFFERS GAMES TO THE END USERS VIA THE INTERNET. BETSSON AB OWNS BETSSON MALTA WHICH OPERATES GAMES THROUGH PARTNERSHIPS AND OWN WEBSITES. BETSSON MALTA OFFERS POKER, CASINO, SPORTS BETTING, SCRATCH CARDS, BINGO AND GAMES. THE CUSTOMERS MAINLY ORIGINATE FROM THE SCANDINAVIAN COUNTRIES AND OTHER PARTS OF EUROPE. BETSSON AB IS LISTED ON NASDAQ OMX NORDIC MID CAP LIST, (BETS).

| POST- AND VISIT ADDRESS | TELEPHONE/FAX | REGISTERED OFFICE | E-MAIL WEB | CORPORATE REG.NO. VAT.REG.NO. |
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