

## NASDAQ OMX WELCOMES DOXA TO FIRST NORTH

**Stockholm, April 7, 2014** — NASDAQ OMX (NASDAQ: NDAQ) announces that the trading in Doxa AB (DOXA) shares commenced today on First North at NASDAQ OMX Stockholm. Doxa belongs to the Healthcare sector and is the sixth company to be admitted to trading on First North's Nordic markets (Stockholm, Helsinki, Copenhagen and Iceland) in 2014.

Doxa is a Swedish-based company, developing, manufacturing and commercializing dental bioceramic products. Ceramir® Crown & Bridge, the first in a range of planned bioceramic dental products from Doxa, is an advanced dental cement used for the permanent fixture of dental crowns and bridges. For more information about Doxa, visit [www.doxa.se](http://www.doxa.se).

"Listing the company on First North is a milestone in our laid out plan," said Torbjörn Larsson, CEO at Doxa. "It gives us a platform to continue to leverage the expansion of the Ceramir® technology, with new products, and into new markets. Thus building growth and profitability into Doxa, and adding long term value to our shareholders."

"We are excited to welcome Doxa to First North and to our vibrant Healthcare sector," said Adam Kostyal, Senior Vice President at NASDAQ OMX. "We continue to see a steady inflow of new, innovative companies at First North, and Doxa is a terrific example of how the public markets can support entrepreneurial businesses with an ambition to grow."

Doxa AB is using G&W Kapitalförvaltning AB as Certified Adviser.

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### About First North

First North is regulated as a multilateral trading facility, operated by the different exchanges within NASDAQ OMX Nordic. It does not have the legal status as an EU-regulated market. Companies at First North are subject to the rules of First North and not the legal requirements for admission to trading on a regulated market. The risk in such an investment may be higher than on the main market.

### About NASDAQ OMX Group

NASDAQ OMX (NASDAQ: NDAQ) is a leading provider of trading, exchange technology, information and public company services across six continents. Through its diverse portfolio of solutions, NASDAQ OMX enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 80 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. NASDAQ OMX is home to more than 3,200 listed companies with a market value of over \$8 trillion and more than 10,000 corporate clients. To learn more, visit [www.nasdaqomx.com](http://www.nasdaqomx.com).

### **Cautionary Note Regarding Forward-Looking Statements**

Information set forth in this communication contains forward-looking statements that involve a number of risks and uncertainties. NASDAQ OMX cautions readers that any forward-looking information is not a guarantee of future performance and that actual results could differ materially from those contained in the forward-looking information. Such forward-looking statements include, but are not limited to, statements about our capital return initiatives. Forward-looking statements involve a number of risks, uncertainties or other factors beyond NASDAQ OMX's control. These factors include, but are not limited to, NASDAQ OMX's ability to implement its strategic initiatives, economic, political and market conditions and fluctuations, government and industry regulation, interest rate risk, U.S. and global competition, and other factors detailed in NASDAQ OMX's filings with the U.S. Securities and Exchange Commission, including its annual reports on Form 10-K and quarterly reports on Form 10-Q which are available on NASDAQ OMX's website at <http://www.nasdaqomx.com> and the SEC's website at [www.sec.gov](http://www.sec.gov). NASDAQ OMX undertakes no obligation to publicly update any forward-looking statement, whether as a result of new information, future events or otherwise.

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