

Press release

Solna, 8 April 2014

Swedish ICA stores – March sales figures

Sales in the Swedish ICA stores fell by 4.9% in March 2014 compared with the corresponding month last year. In like-for-like stores the sales decrease was 5.3%. Easter is in April in 2014 compared with in March in 2013. Since Easter is a key holiday in terms of sales, the calendar effect had a negative impact on sales compared with the previous year.

Store sales, excl. VAT	SEKm	March		Year-to-date		
		Change all stores	Change like-for-like	SEKm	Change all stores	Change like-for-like
Maxi ICA Stormarknad	2,439	-6.7%	-6.9%	6,998	-0.2%	-0.9%
ICA Kvantum	2,024	-3.9%	-5.3%	5,828	0.9%	-0.2%
ICA Supermarket	2,600	-4.3%	-4.9%	7,490	-0.5%	-1.2%
ICA Nära	1,257	-4.0%	-3.0%	3,577	-1.2%	-0.1%
Total	8,321	-4.9%	-5.3%	23,893	-0.1%	-0.7%

In March 2014 sales in the Swedish ICA stores totalled SEK 8,321 million excluding VAT, which is a decrease of 4.9% compared with the same period in the previous year. Year-to-date sales total SEK 23,893 million which is marginally lower, -0,1%, than 2013.

The calendar effect due to Easter is estimated to amount to approximately -6% for March and -1,3% for the year-to-date.

At 31 March 2014 the number of ICA stores in Sweden totalled 1,320. The number of stores decreased by one (ICA Nära) during the month.

Store sales for April will be published on Friday, 9 May 2014 at 08.45 CET. To see all publication dates in 2014, please visit ICA Gruppen's website <http://www.icagruppen.se/en/investor-relations/calendar/>.

For more information

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