Rella Holding A/S

Announcement No. 7/2014

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NASDAQ OMX Copenhagen A/S Nikolaj Plads 6 <u>DK-1007 Copenhagen K</u>

Minutes of Annual General Meeting of Rella Holding A/S

Rella Holding A/S' Annual General Meeting was held today at 4.00 pm at the Company's office c/o PricewaterhouseCoopers, Strandvejen 44, DK-2900 Hellerup.

Mr. Anders Ørjan Jensen, Attorney at law, was elected Chairman of the meeting.

At the meeting, Mrs. Rikke Schiøtt Petersen, Chairman of the Board of Directors, on behalf of the Board gave a report on the Company's activities during 2013 including comments on Aller Holding A/S' Annual Report 2012/13.

The Annual General Meeting approved the report of the Board of Directors and the Annual Report 2013, and it was decided to dispose of the year's result, DKK 32,511,041, as follows:

Dividends, DKK 0.00 per share	DKK 0
Carried forward to next year	<u>DKK 32,511,041</u>
	<u>DKK 32,511,041</u>

Mrs. Rikke Schiøtt Petersen and Mr. Claus Dalgaard were reelected to be Board as Mr.Henning Arnth-Jensen and Mr. Klaus Landstrøm did not seek reelection. Mr. Jens Arnth-Jensen was elected as a new board member.

Beierholm State Authorized Public Accountants was reelected as the Company's auditor.

The Annual General Meeting adopted the Board of Directors' proposal to reduce the Company's share capital to DKK 21,600,000 through cancellation of 800,000 treasury shares as well as the consequent change in the Company's articles of association 3.1. The capital reduction will be effected upon the end of the advertisement for creditors.

The Annual General Meeting also adopted a proposal from the Board of Directors to let the Company acquire own shares up to 10% of the Company's share capital. The authorization shall be in force until 30 April 2015 and the price paid for the shares shall not deviate from the daily quoted bid price at NASDAQ OMX Copenhagen by more than plus/minus 10%.

After the Annual General Meeting the Board appointed Mrs. Rikke Schiøtt Petersen Chairman.

Yours sincerely, Rella Holding A/S

Contact: Mr. Klaus Landstrøm, CEO Telephone: +45 5135 6113. Page 1 of 1