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NOTICE OF MARIMEKKO CORPORATION'S ANNUAL GENERAL MEETING

Marimekko Corporation's shareholders are invited to attend the Annual General Meeting which will be held on Thursday, 3 April 2008 from 14:00 onwards at Marimekko Corporation's head office. The address is Puusepänkatu 4, 00880 Helsinki, Finland. The registration of attendees will commence at the meeting venue at 13:00. Coffee will be served after the meeting.

Matters to be dealt with at the Annual General Meeting The General Meeting will discuss the matters that are to be dealt with in the Annual General Meeting pursuant to Section 12 of the Articles of Association. The agenda is available on the company's Internet site at www.marimekko.com under Investors/Annual General Meeting.

Dividends

The Board of Directors will propose to the Annual General Meeting that a dividend of EUR 0.65 per share be paid as dividends for the year 2007, representing 67.7% of the Group's earnings per share for the financial year. Marimekko Corporation's distributable funds on 31 December 2007 amounted to EUR 17,934,598.73. The dividend will be paid to shareholders who are registered on the dividend payout record date in the company's Shareholder Register kept by Finnish Central Securities Depository Ltd. The Board of Directors will propose 8 April 2008 as the dividend record date and 15 April 2008 as the dividend payout date.

Board of Directors

According to the Articles of Association, the members of the Board of Directors are elected at the Annual General Meeting. The Board shall include a minimum of three (3) and a maximum of five (5) ordinary members. Their term of office ends at the conclusion of the next Annual General Meeting. The Board of Directors elects a Chairman from amongst its members. Shareholders representing more than 1/3 of all of the company's shares and votes have informed the company that they will propose to the Annual General Meeting that five (5) members be elected to the Board of Directors. It will be proposed that Tarja Pääkkönen be re-elected and Ami Hasan, Mika Ihamuotila, Joakim Karske and Pekka Lundmark be elected as new members of the Board of Directors. The same shareholders will also propose that the Board of Directors elect Pekka Lundmark as Chairman of the Board and Mika Ihamuotila as Vice Chairman of the Board. The proposed members have given their consent to the election. Details of the proposed members are provided in an appendix to this release and on the company's website at www.marimekko.com under Investors/General Meeting.

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Remuneration of the Board of Directors

In 2007, Marimekko Corporation's Board of Directors was paid a total of EUR 50,000 in annual bonuses. The bonus of the Chairman of the Board amounted to EUR 20,000 and the bonus of each Board member to EUR 15,000 per year. Shareholders representing more than 1/3 of all of the company's shares and votes have informed the company that they will propose to the Annual General Meeting that the fees payable to the members and the Chairman of the Board remain unchanged. It will also be proposed that no remuneration be paid to the company's president Mika Ihamuotila for the membership of the Board.

Auditors

According to the Articles of Association, the auditors of the company are appointed for an indefinite term. Nexia Tilintarkastus Oy, Authorised Public Accountants, is responsible for the audition of the Marimekko Group, with Seppo Tervo, Authorised Public Accountant, as chief auditor. The company's deputy auditor is Matti Hartikainen, Authorised Public Accountant.

Meeting documents

The financial statement documents will be on view from 25 March 2008 onwards at the company's head office, Puusepänkatu 4, 00880 Helsinki. Copies of these documents will be mailed to shareholders on request. The company's Annual Report for the financial year 2007 will be mailed to all shareholders.

Right to attend the Annual General Meeting

Shareholders who have been registered by 24 March 2008 at the latest in the Shareholder Register, which is kept by Finnish Central Securities Depository Ltd, have the right to attend the General Meeting. As 24 March 2008 falls on a holiday, the list of registrations will be produced on 20 March 2008.

Registration in the Shareholder Register

The shareholder in whose name the shares are registered is automatically entered in the company's Shareholder Register. Those owners of nominee-registered shares who wish to participate in the Annual General Meeting can be temporarily recorded in the Shareholder Register. This must be done on the record date at the latest. For temporary registration, shareholders must contact their account custodian.

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Notice of attendance

Shareholders who wish to attend the General Meeting shall inform the company of their intention to do so before 16:00 on 31 March 2008 at the latest, either in writing or by telephone: Marimekko Corporation, Share Register, P.O. Box 107, 00811 Helsinki, Finland; tel. +358 9 758 7293 (Piia Pakarinen); fax +358 9 759 1676; email: piia.pakarinen@marimekko.fi; website www.marimekko.com, section Investors/General Meeting. Any proxies should be sent to the above address before the expiry of the notification period.

In Helsinki, 11 March 2008

MARIMEKKO CORPORATION
The Board of Directors

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APPENDIX

PROPOSED MEMBERS OF THE BOARD OF DIRECTORS OF MARIMEKKO CORPORATION

Pekka Lundmark, M.Sc. (Eng.), 44, is President and CEO of Konecranes Plc. His previous positions include President and CEO of Hackman Group. He has also held several executive positions with Nokia Corporation in Finland, Denmark and the United States.

Mika Ihamuotila, Ph.D. (Econ.), 43, is President and CEO of Marimekko Corporation. He has previously been President and CEO of Sampo Bank plc and Mandatum Bank Plc. He currently also serves as Vice Chairman of the Board of Directors of Elisa Corporation.

Ami Hasan, 52, is founder and Chairman of advertising agency Hasan & Partners Finland Oy. He is a well-recognised marketing authority in Europe. He has served on the jury for several international advertising competitions (Cannes International Advertising Festival, Clio, D&AD, The Cup, and Golden Drum Awards) and is a permanent member of the jury for Cresta International Advertising Awards. Mr Hasan is also a member of the Board of Directors of Halti Ltd.

Joakim Karske, MA, 45, is Head of Portfolio Design Management at Nokia Corporation He has previously been Head of Design of Nokia Mobile Phones, including Vertu. Prior to Nokia, he worked as a designer for the Volvo Group in Sweden, Spain and the Netherlands, at the DaimlerChrysler Advanced Design Centre in Japan, as well as at the Mercedes-Benz sports car studio in Germany.

Tarja Pääkkönen, Ph.D. (Eng.) 45, is Senior Vice President of Itella Corporation. She has previously held several executive positions at different business units of Nokia Corporation; she was also member of the Management Board of Nokia Mobile Phones. Ms Pääkkönen has served as member of Marimekko's Board of Directors since 2007.