



Press release

14 April 2014

## **Oriflame Cosmetics' Annual Report 2013 and restated data reflecting new structure of segment reporting**

The annual report for 2013 is now available at Oriflame's website, [www.oriflame.com](http://www.oriflame.com) and in the attached document.

As previously announced, Oriflame Cosmetics S.A. will, from the first quarter 2014, change its segment reporting to reflect the new Global Business Area structure, as follows:

1. Latin America
2. Europe (including Baltic countries)
3. CIS (excluding Baltic countries)
4. Turkey, Africa & Asia
5. Manufacturing
6. Other

Restated financial data (pro forma figures) for the last six reported quarters (from third quarter 2012 to fourth quarter 2013) in accordance with the new structure will be available shortly at Oriflame's website under the following link

[http://investors.oriflame.com/index.php?p=finstat&afw\\_lang=en](http://investors.oriflame.com/index.php?p=finstat&afw_lang=en)

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*Founded in 1967, Oriflame is a beauty company selling direct in more than 60 countries. Its wide portfolio of Swedish, nature-inspired, innovative beauty products is marketed through approximately 3 million independent Oriflame Consultants, generating annual sales of around €1.5 billion. Respect for people and nature underlies Oriflame's operating principles and is reflected in its social and environmental policies. Oriflame supports numerous charities worldwide and is a Co-founder of the World Childhood Foundation. Oriflame is a Luxembourg company group with corporate offices in Luxembourg and Switzerland. Oriflame Cosmetics is listed on the Nasdaq OMX Nordic Exchange.*