



PRESS RELEASE

Ogone provides the mobile payment solution for the Thalys app

Thanks to Ogone's mobile payment functions and technology, more than 500,000 passengers can now buy their tickets from the Thalys mobile app

Paris – April 24, 2014. Ingenico (Euronext: FR0000125346 - ING), the world's leading provider of payment solutions, announces that the new mobile payment interfaces designed for the Thalys app – in addition to their on-line payment website - have been deployed by Ogone, its online payment subsidiary and one of the largest online payment service providers in Europe.

Based on Ogone's secure solutions and technology, this app will offer passengers the possibility to pay tickets directly from their smartphone. Launched in December 2013, this new function was quickly adopted by passengers and is now used to buy between 600 and 1000 tickets per week (i.e. 2% of the total number of tickets sold).

Compatible with most of Android and iOS smartphones, the Thalys mobile app also provides users with all data required to organise and manage journeys (timetables, real-time traffic conditions, etc.). The new payment solution provided by Ogone enables Thalys customers to book and/or buy their tickets in just a few clicks from their Smartphone. Tickets can then be viewed in the 'my tickets' section, significantly easing on-board ticket checks.

"With the rise of smartphone online shopping, 'm-payment' is a key step in brands' strategy for optimising conversion rates. The development of the payment solution for the Thalys app demonstrates Ogone's capacity to provide secure mobile payment means via its platform. We are therefore able to better assist our customers and partners in expanding their digital activities while improving consumer experience", concluded Jurgen Verstraete, CEO of Ogone.

About Ingenico (Euronext: FR0000125346 – ING)

With more than 20 million terminals in operation in more than 125 countries, Ingenico is a leading figure in payment solutions. Its 4,600 employees across the world help retailers, banks and service providers to optimise and secure their electronic payment solutions, develop their offers and increase sales in their outlets.

More information at www.ingenico.com | [@Ingenico](https://twitter.com/Ingenico).

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