



**MILlicom**  
THE DIGITAL LIFESTYLE

# 2014 Q1 Results Presentation

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We believe in better. We believe in **tigo**

*This presentation may contain certain “forward-looking statements” with respect to Millicom’s expectations and plans, strategy, management’s objectives, future performance, costs, revenue, earnings and other trend information. It is important to note that Millicom’s actual results in the future could differ materially from those anticipated in the forward-looking statements depending on various important factors.*

*All forward-looking statements in this presentation are based on information available to Millicom on the date hereof. All written or oral forward-looking statements attributable to Millicom International Cellular S.A., any Millicom International Cellular S.A. employees or representatives acting on Millicom’s behalf are expressly qualified in their entirety by the factors referred to above. Millicom does not intend to update these forward-looking statements.*

Q1 at a glance

Operational Performance

Q1 Financial Results

Q&A

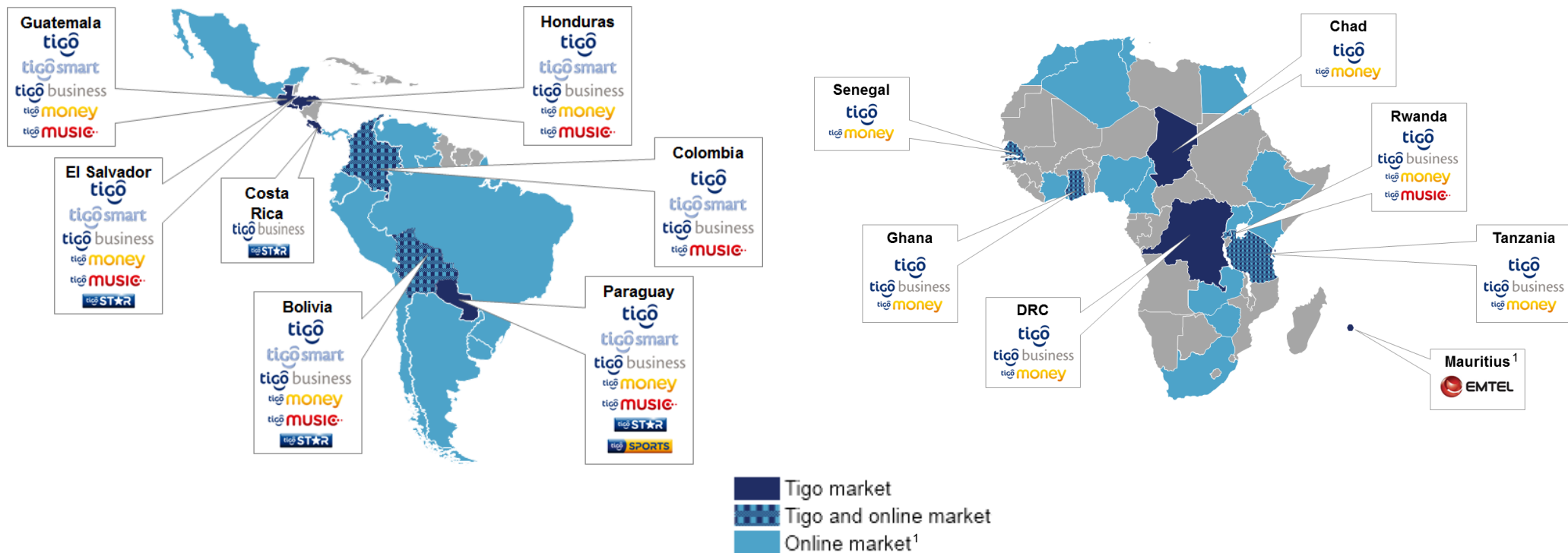
Appendix



# This is Millicom

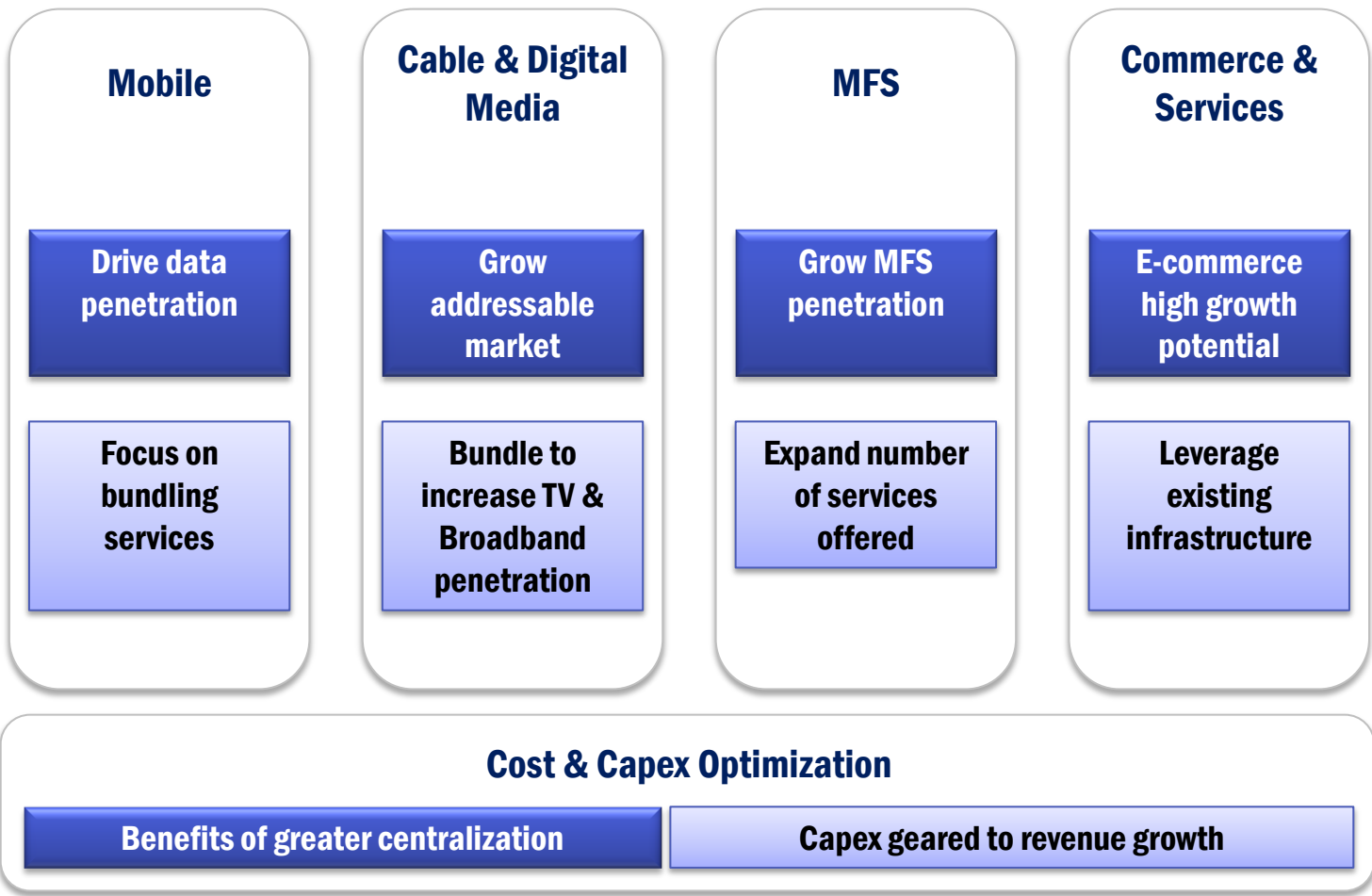


- 2013 Revenues: \$5.2bn (new perimeter: \$5.6bn), EBITDA: \$1.9bn (new perimeter: \$2.0bn)
- Market capitalization 31/03/14: SEK65bn (~\$10bn)
- >51.6 million mobile subscribers, >3.0 million homes passed, >7.3 million MFS customers



1) Mauritius, AIH & LIH are equity consolidated from Jan 2014

# Targeting growth through four pillars



- Launched Tigo Star in Bolivia with the company’s first DTH service that will be rolled out elsewhere across Latin America in the coming months
  - The services will be promoted under the new “Tigo Star” brand which highlights the company’s range of cable and broadband services across Latin America
  - DTH service to be launched with 75 channels, including five in HD, five free-to-air and eight premium services
  
- Millicom’s partnership with Facebook extended with pioneering service in Tanzania
  - Extension of the partnership with the launch of East Africa’s first-ever free service for mobile customers in Tanzania using Facebook through their handsets without incurring any data charges
  - The time-limited free service also includes the launch of a Facebook service in Kiswahilií, the language spoken by millions of people across East and Southern Africa





# Delivering key performance drivers

## Revenues



8.5% growth<sup>1</sup> in local  
currency Q1 14

*4.0% reported growth<sup>1</sup> in Q1  
2014*

## Mobile data penetration



20.9% for the group  
at the end of the first  
quarter

*Almost 0.7 million new  
mobile data users in Q1*

## MFS penetration



18.2% reached in  
MFS footprint

*Over 1.0 million new users in  
Q1, highest additions ever.*

## EBITDA margin<sup>2</sup>

34.0% in line with  
guidance in an  
investment phase

*Compared to 38.3% in Q1  
2013*

1) Numbers based on the new consolidation perimeter  
2) EBITDA includes corporate costs

# Revenue by regions and by business unit – Q1 2014

USD m growth at local currency	Central America			South America			Africa			Millicom		
	Q1 14	Q1 13	y/y	Q1 14	Q1 13	y/y	Q1 14	Q1 13	y/y	Q1 14	Q1 13	y/y
Mobile	463	471	-1%	469	446	14%	221	213	8%	1,154	1,131	7%
Cable & Digital Media	89	85	7%	36	29	30%	0	0	NA	125	114	13%
MFS	1	1	19%	7	5	49%	15	10	51%	23	16	49%
Others <sup>1</sup>	48	37	33%	48	49	7%	8	4	98%	103	90	22%
<b>Millicom</b>	<b>601</b>	<b>594</b>	<b>2%</b>	<b>560</b>	<b>529</b>	<b>15%</b>	<b>244</b>	<b>228</b>	<b>12%</b>	<b>1,405</b>	<b>1,351</b>	<b>8%</b>
Online <sup>2</sup>										31	11	192%

1) Includes visitor roaming, MVNO/DVNO, and Telephone and Equipment

2) Revenues for Online are not consolidated

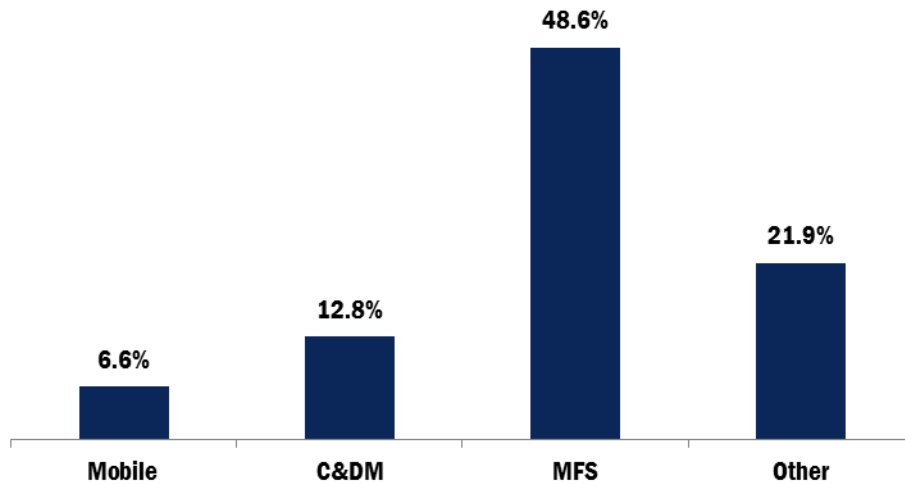


# Pursuing growth across our strategic pillars

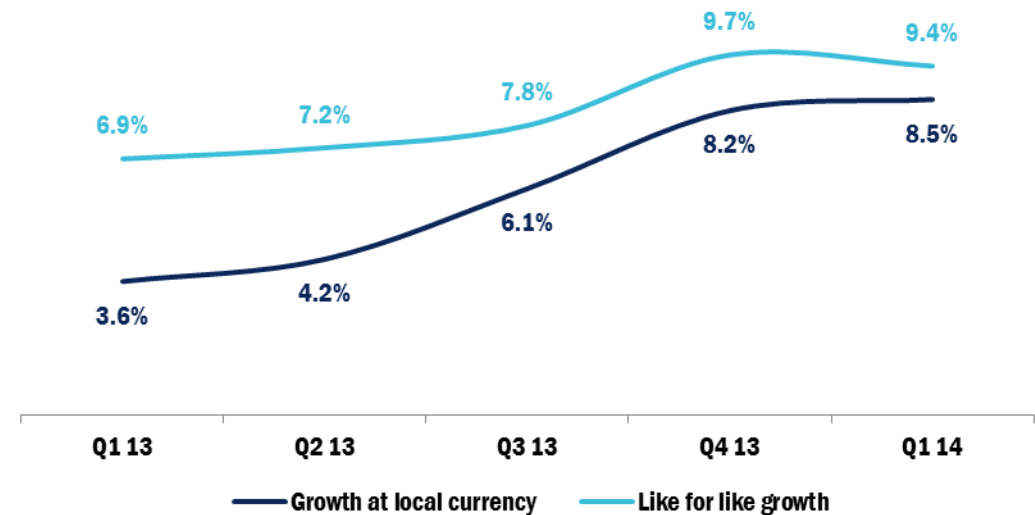


- Accelerating revenue growth: growth 8.5% in LC
- Mobile delivering mid-single digit growth, on the back of strong net adds in both voice and data
- Double digit growth for Cable backed by the launch of Tigo Star and Tigo Sports, focus on growing HFC coverage
- MFS has the strongest ever net adds, surpassing 7.0 million subscribers

**Quarterly YoY growth by business unit**  
%, Q1 2013 – Q1 2014



**Quarterly revenue growth**  
%, Q1 2013 – Q1 2014



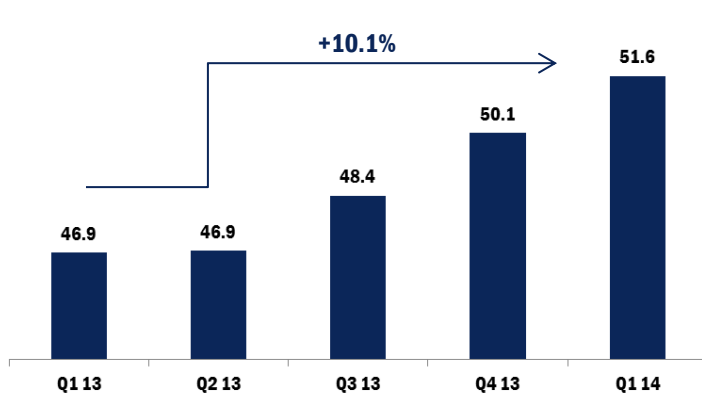
1) Includes visitor roaming, MVNO/DVNO, and Telephone and Equipment

# Seizing multiple market opportunities



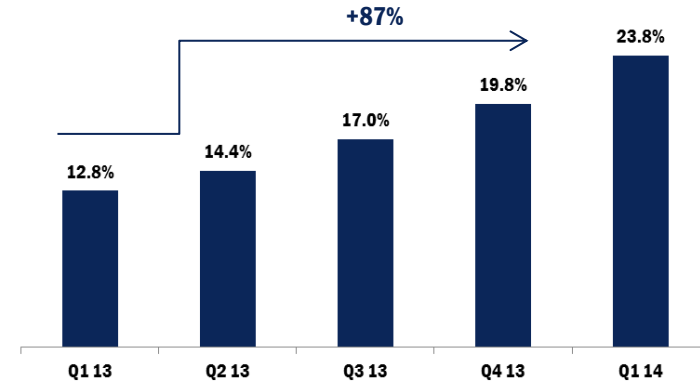
## Mobile customers base

Millions of subscribers, Q1 2013 – Q1 2014



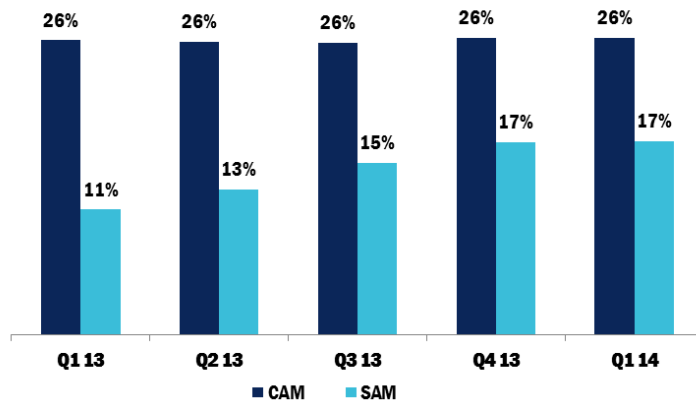
## Smartphone penetration in Latin America

% of subscribers, Q1 2013 – Q1 2014



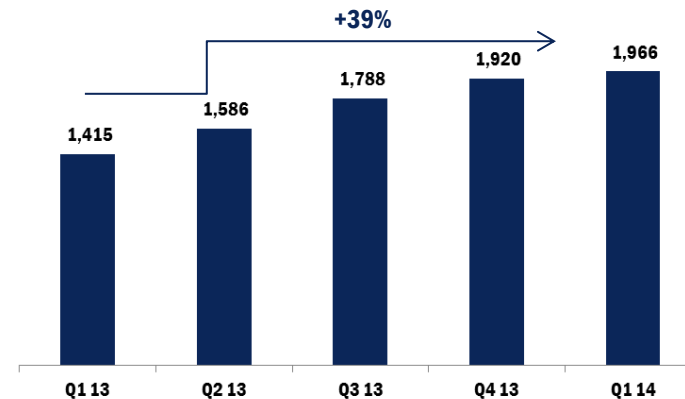
## % of double play<sup>1</sup>

% of subscribers, Q1 2013 – Q1 2014



## Volumes transacted by MFS (excl. self top-up)

USD Million, Q1 2013 – Q1 2014



1) Excluding Multivision in Bolivia

Q1 at a glance

Operational Performance

Q1 Financial Results

Q&A

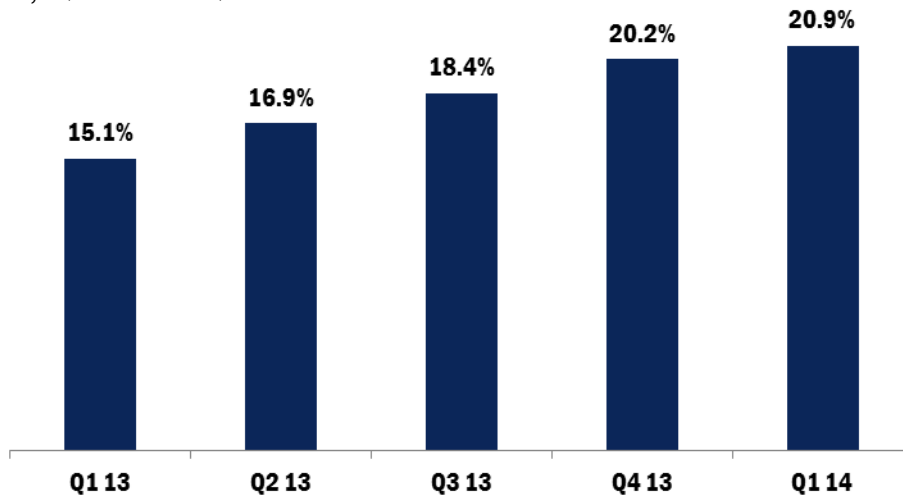
Appendix



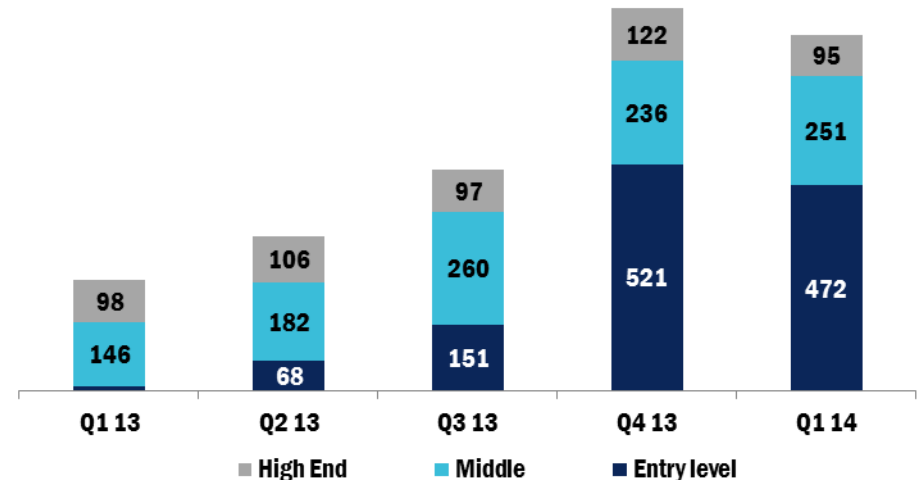
# Mobile - solid growth driven by mobile data

- Growing 6.6% YoY in LC and 7.7% excluding regulatory impact
- Voice and SMS users grew over 1.5 million in Q1
- Regulatory pressure stabilizing
  - 0.9 points on revenue growth (versus 1.5 points in Q4)
  - 0.8 points on EBITDA
- Mobile information growth at 29.8% supported by high net adds of close to 0.7 million in Q1
- Subsidy grew at +14% in LC with a mix moving towards lower cost devices
- Q1 14 smartphones sold is 3.2x greater than Q1 13, over 5,000 entry level smartphones per day

**Mobile Data Penetration**  
%, Q1 2013 - Q1 2014



**Smartphones sold by price bracket**  
thousands, Q1 2013 – Q1 2014

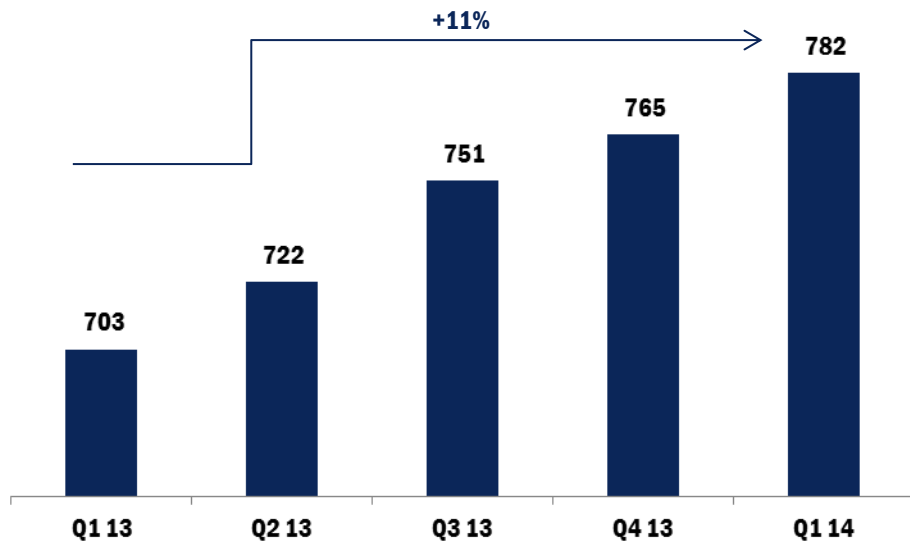


# Cable & Digital Media - building momentum organically

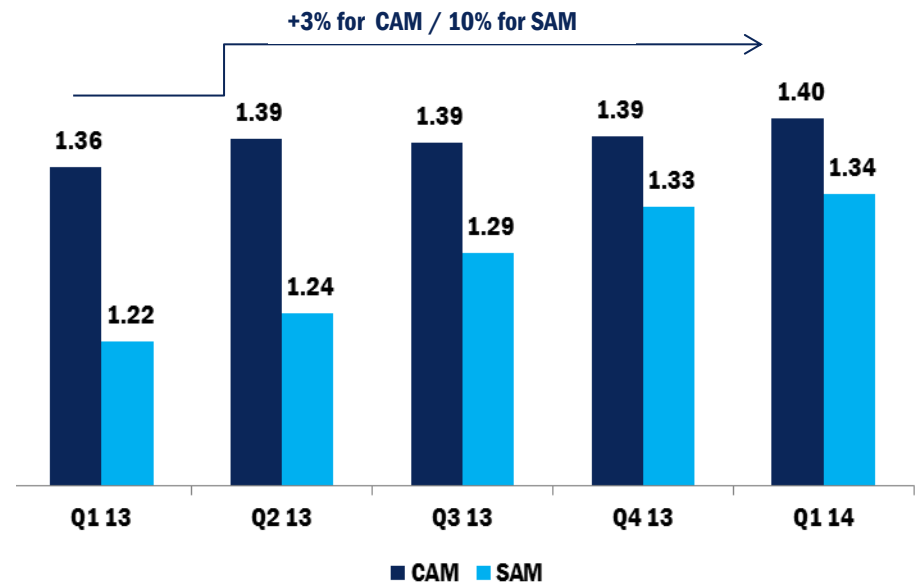


- Cable & Digital Media growing at around 13% YoY
- We pass over 3.0 million homes in our markets, and 2.2 million are covered with HFC
- Strong commercial focus on the Q1 2014 launch of Tigo Star and Tigo Sports

**HFC households connected**  
*thousands, Q1 2013 – Q1 2014*



**RGUs per household (HFC only)**  
*Number, Q1 2013 – Q1 2014*

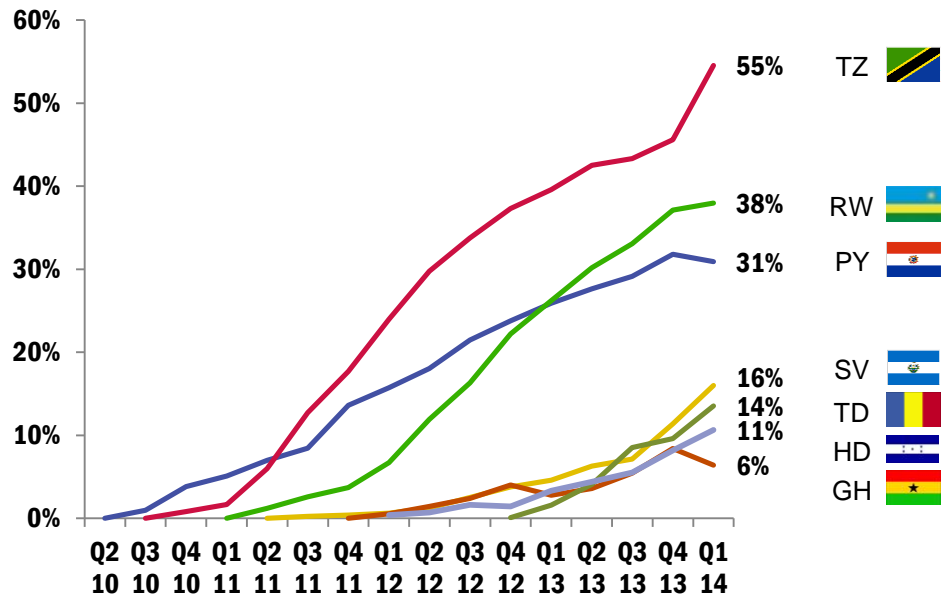


# MFS - accelerating penetration in our markets

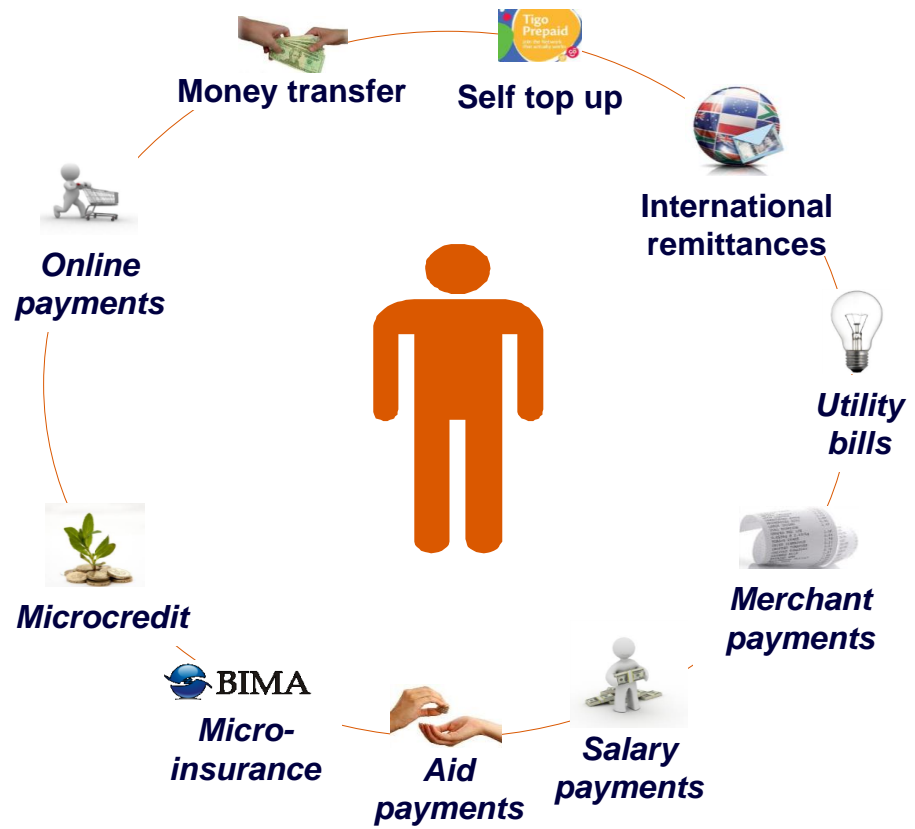
- MFS penetration at 18.2% across footprint<sup>1</sup>, 14.2% over total mobile base
- Net additions in Q1 14 were 1.0 million, 35% higher than our best quarter last year (Q4)
- ARPU at \$1.13 for users, due in part to high number new registrations and commercial pressure in Tanzania
- Temporary decline in Paraguay due to seasonal effect after non-recurring Q4 usage

## MFS Penetration

% of mobile customers, Q2 2010 – Q1 2014



## MFS Financial ecosystem



1) Footprint: Handsets in Paraguay, El Salvador, Guatemala, Tanzania, Rwanda, Ghana, Chad, DRC, Honduras and Bolivia



# Online - new launches and synergies

- In Q1, the Online category generated revenue of \$31 million
- MFS has been enabled for payment for Easy Taxi for our customers in Bolivia
- Jumia had double digit growth in Q1 and Tricae had its best quarter ever.
- MTN approval for AIH is expected in Q2 2014

## LIH – 10 business models in 12 countries

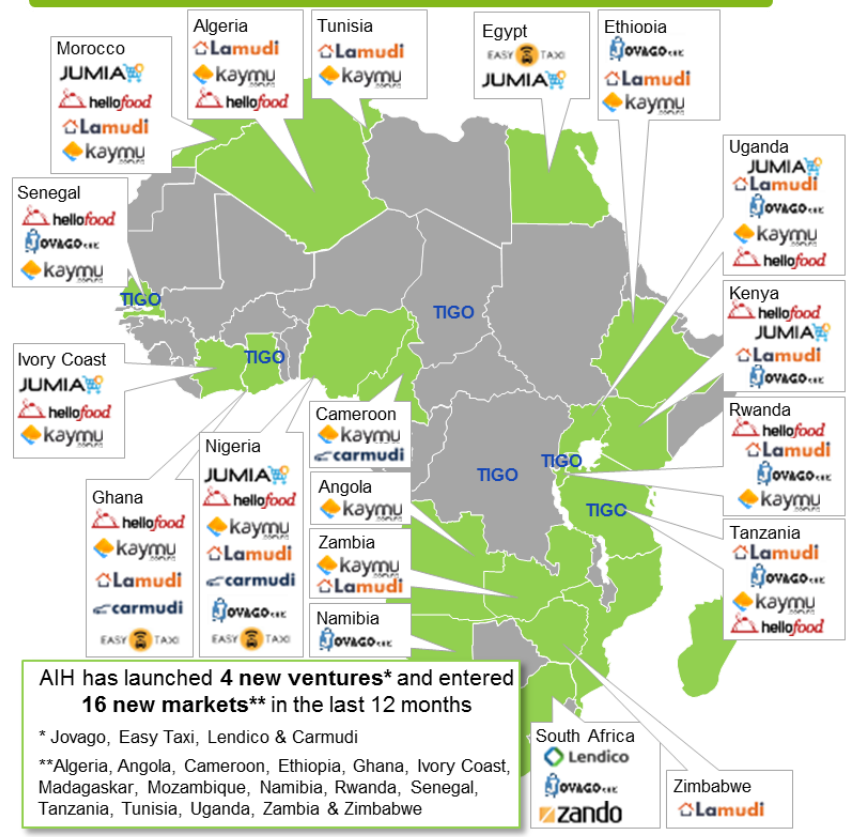


LIH has launched 4 new ventures\* and entered 5 new markets\*\* in the last 12 months

\* Carmudi, Lamudi, Clickbus and Pricepanda

\*\* Panama, Bolivia, Uruguay, Paraguay and Ecuador

## AIH – 7 business models in 21 countries



AIH has launched 4 new ventures\* and entered 16 new markets\*\* in the last 12 months

\* Jovago, Easy Taxi, Lendico & Carmudi

\*\*Algeria, Angola, Cameroon, Ethiopia, Ghana, Ivory Coast, Madagascar, Mozambique, Namibia, Rwanda, Senegal, Tanzania, Tunisia, Uganda, Zambia & Zimbabwe

Q1 at a glance

Operational Performance

Q1 Financial Results

Q&A

Appendix



Devenez fan 

**tigo** Cash

**C'est simple  
d'envoyer et de recevoir  
de l'argent**

Tapez  
**#150#**

Service Client  
**201 123**  
www.tigo.sn

 >>  >> 

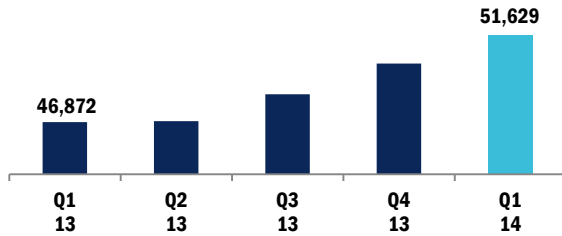
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# Passing the 50 million mobile subscriber mark



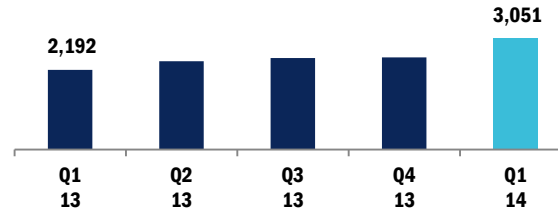
## Mobile

Subscribers (000s)



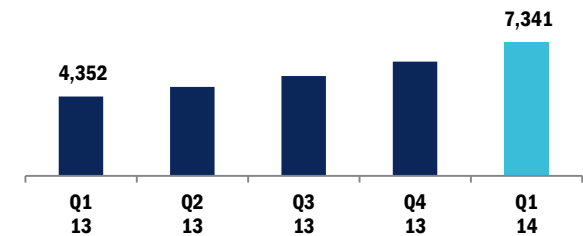
## Cable and Digital Media

Homes passed (000s)



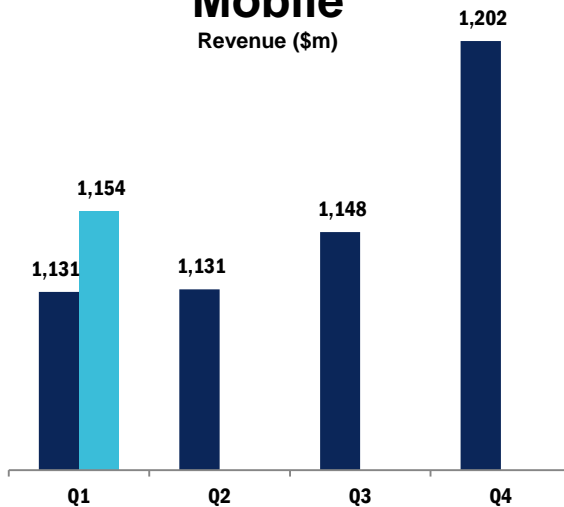
## MFS

Subscribers (000s)



## Mobile

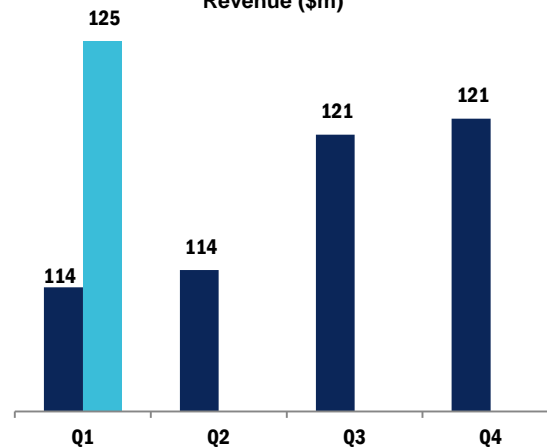
Revenue (\$m)



■ 2013 ■ 2014

## Cable and Digital Media

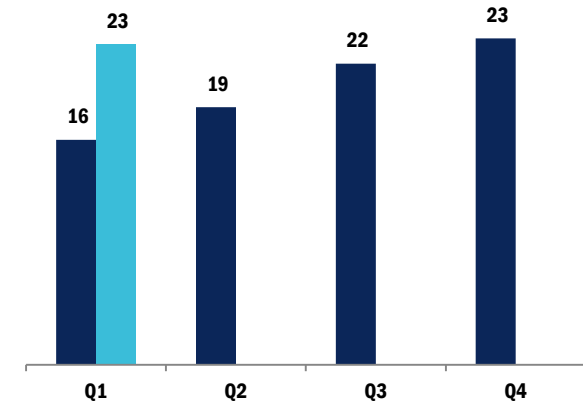
Revenue (\$m)



■ 2013 ■ 2014

## MFS

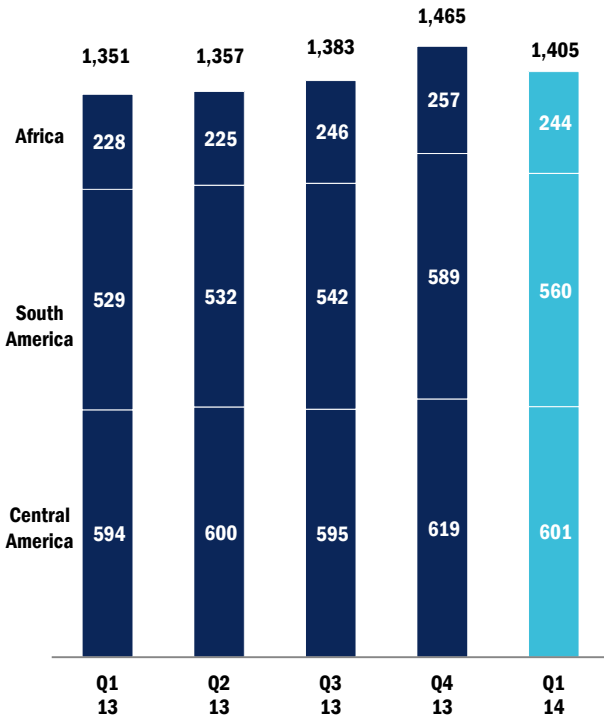
Revenue (\$m)



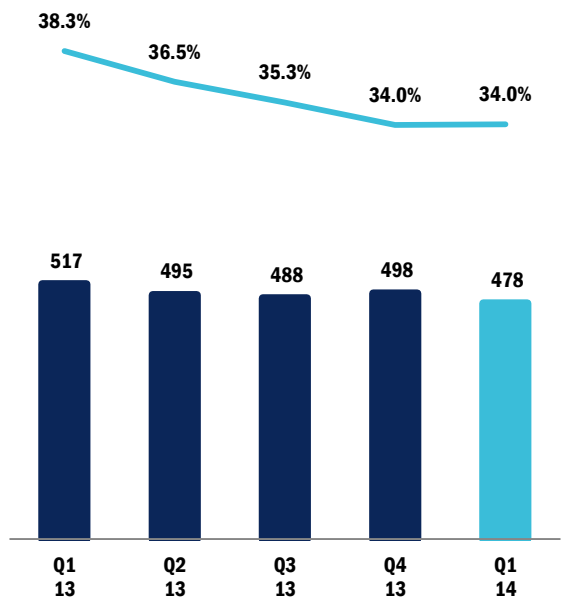
■ 2013 ■ 2014

# Solid growth within margin guidance

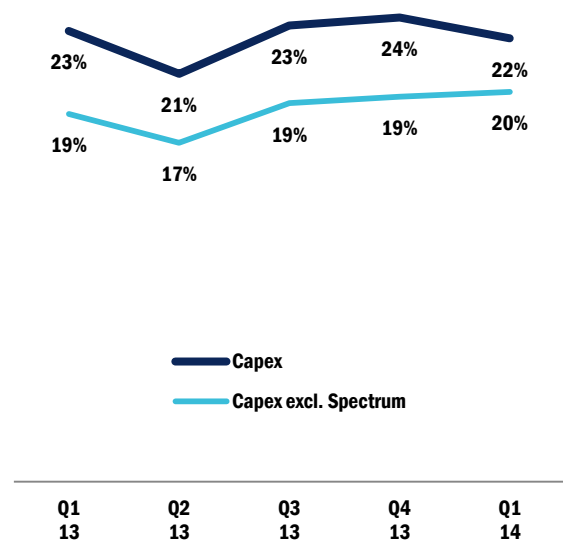
## Group Revenue USD Million



## EBITDA<sup>1</sup> USD Million and %



## Capex (LTM) (as% of revenue)

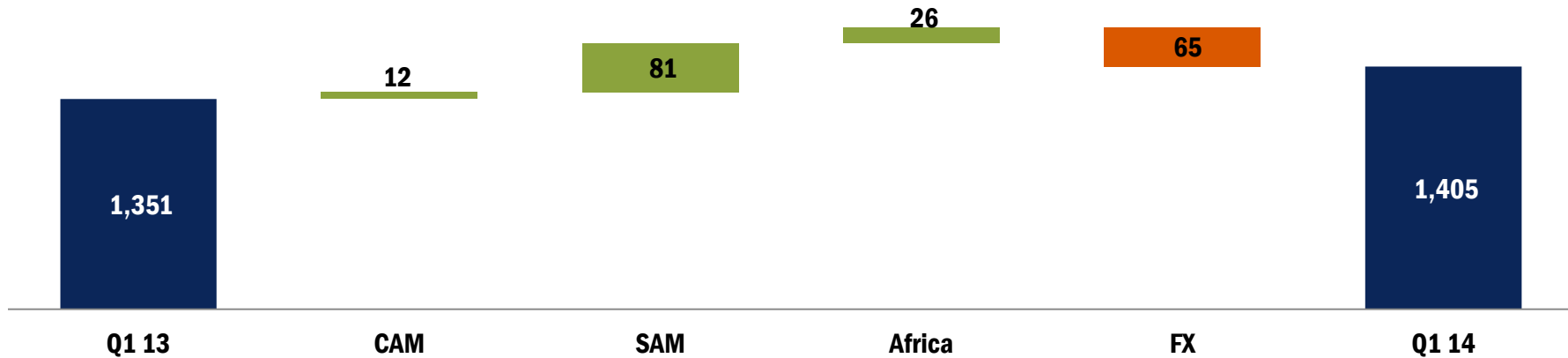


1) EBITDA includes corporate costs

# Regional growth driven by South America and Africa in Q1

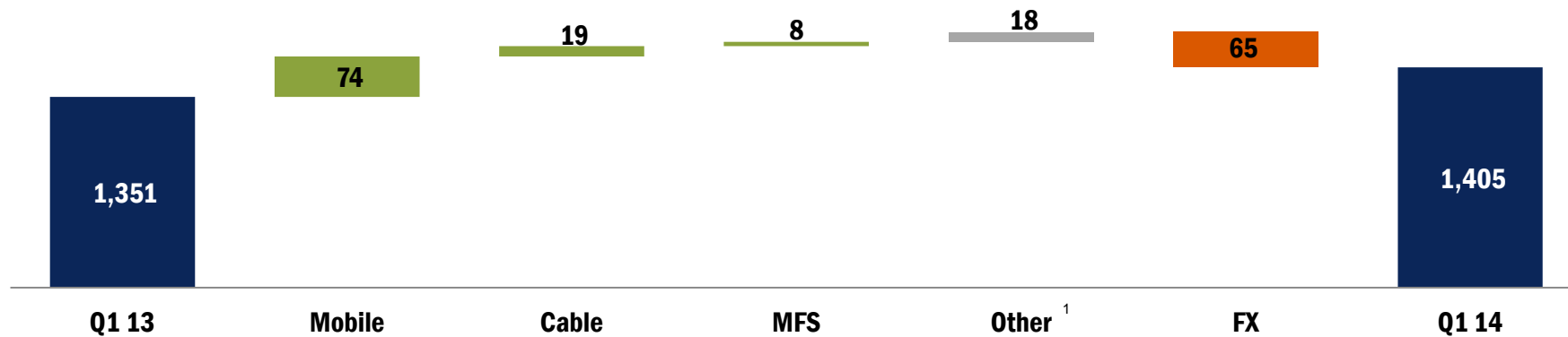
## Revenue evolution by Region

USD Million, Q1 2013 - Q1 2014



## Revenue evolution by Business Unit

USD Million, Q1 2013 - Q1 2014

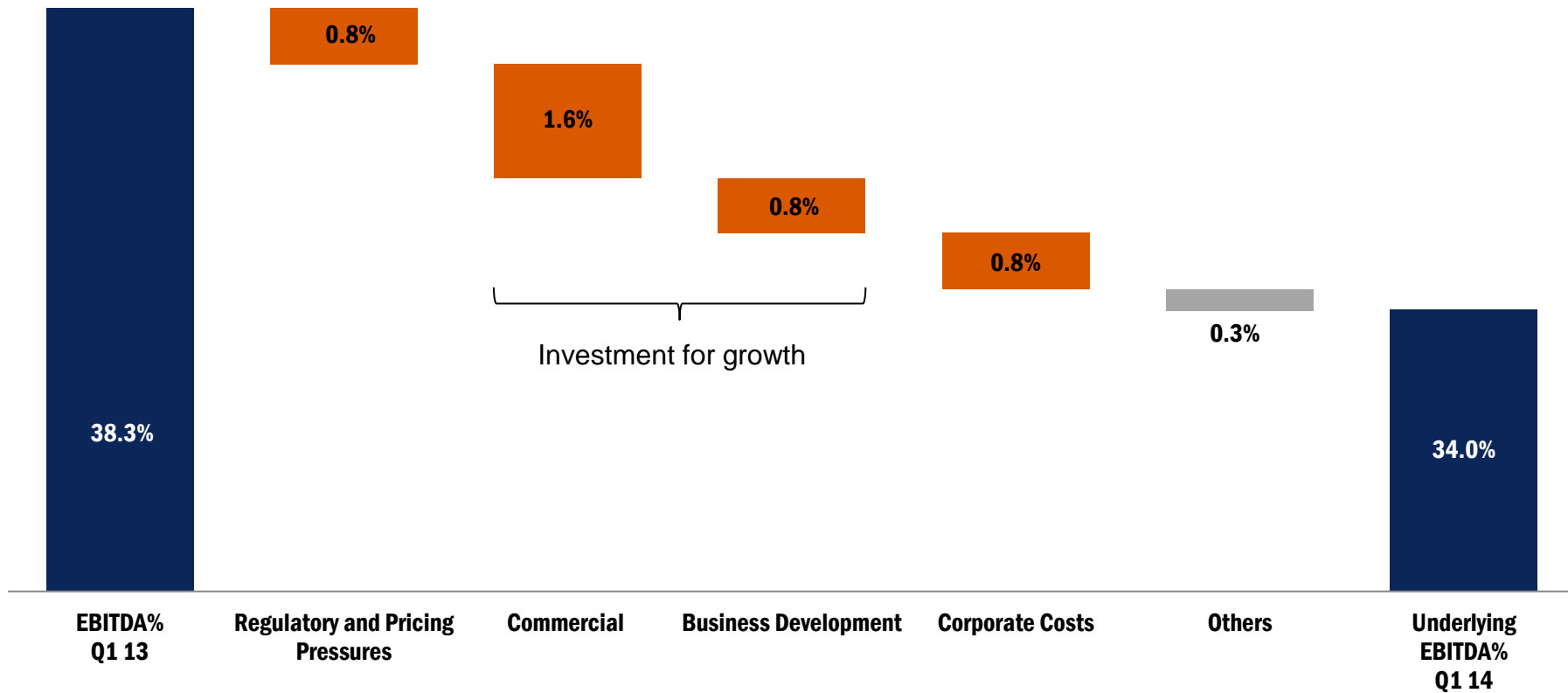


1) Includes visitor roaming, MVNO/DVNO, and Telephone and Equipment

# EBITDA margin driven by commercial investments



**EBITDA margin**  
%, Q1 2013 – Q1 2014





# Normalized EPS Q1 2014

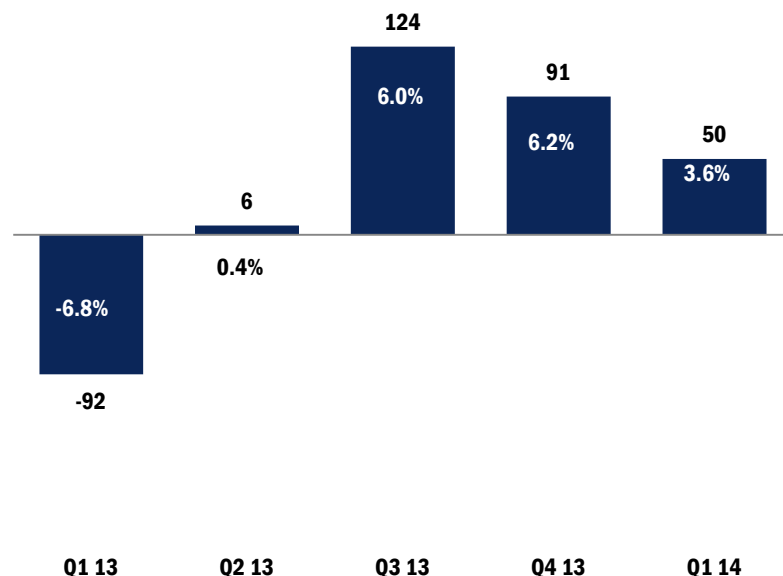
USDm	Q1 14	Q1 13 (proforma)	% change	Remarks
<b>EBITDA</b>	<b>537</b>	<b>562</b>	<b>-4%</b>	
<b>Corporate costs</b>	<b>-53</b>	<b>-40</b>	<b>33%</b>	<b>Employee related and consultancy costs</b>
<b>Share-based compensation</b>	<b>-6</b>	<b>-5</b>	<b>20%</b>	
<b>D&amp;A</b>	<b>-250</b>	<b>-223</b>	<b>12%</b>	<b>Increased network amortization</b>
<b>Gain (loss) in assets disposal, write-downs</b>	<b>6</b>	<b>-1</b>	<b>NA</b>	
<b>Net financial costs</b>	<b>-103</b>	<b>-65</b>	<b>58%</b>	<b>Gross debt increased by USD1.0bn</b>
<b>Profit (loss) from associates, JV</b>	<b>-10</b>	<b>-8</b>	<b>25%</b>	
<b>Other non- operating income (expenses)</b>	<b>36</b>	<b>17</b>	<b>112%</b>	<b>\$20m from discontinued operations</b>
<b>Profit before Taxes</b>	<b>157</b>	<b>237</b>	<b>-34%</b>	
<b>Taxes</b>	<b>-58</b>	<b>-52</b>	<b>12%</b>	
<b>Non-controlling interests</b>	<b>-38</b>	<b>-49</b>	<b>-22%</b>	
<b>Normalized Net Profit</b>	<b>61</b>	<b>136</b>	<b>-55%</b>	
<b>NOSH, in m</b>	<b>100.0</b>	<b>99.8</b>	<b>0%</b>	
<b>Normalized EPS (in USD)</b>	<b>0.61</b>	<b>1.36</b>	<b>-55%</b>	

- Normalized EPS down on business development, higher gross debt and network amortization

# Free cash flow<sup>1</sup> reflects investment for growth

## FCF

USD m and % of revenues, Q1 2013 – Q1 2014



USDm	Q1 14	Q1 13 (proforma)	% change
<b>EBITDA before corporate costs</b>	<b>537</b>	<b>562</b>	<b>-4%</b>
<b>Corporate Costs (excl non-cash)</b>	<b>-53</b>	<b>-40</b>	<b>33%</b>
<b>Movements in working capital</b>	<b>-48</b>	<b>-151</b>	<b>-68%</b>
<b>Capex (net of disposals)</b>	<b>-274</b>	<b>-350</b>	<b>-22%</b>
<b>Taxes paid</b>	<b>-54</b>	<b>-58</b>	<b>-7%</b>
<b>OpFCF</b>	<b>108</b>	<b>-37</b>	<b>NA</b>
<b>Net interests paid</b>	<b>-58</b>	<b>-55</b>	<b>5%</b>
<b>FCF</b>	<b>50</b>	<b>-92</b>	<b>NA</b>

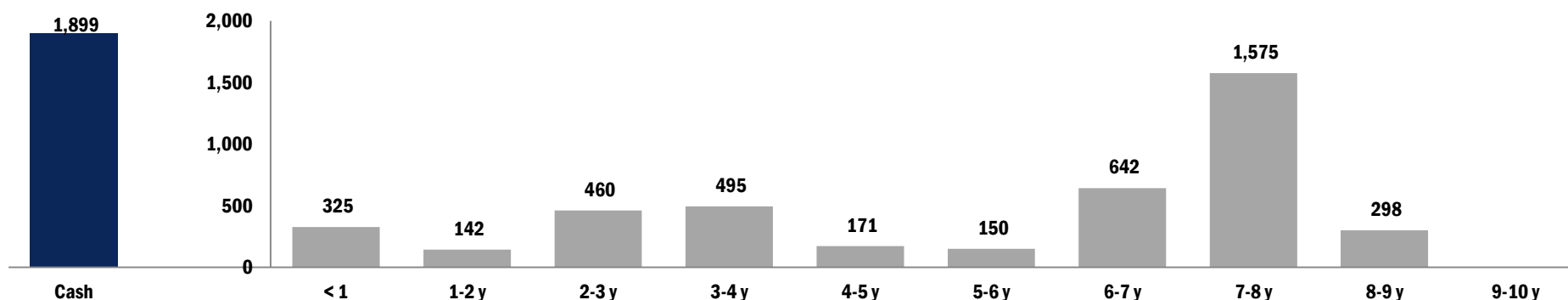
1) EBITDA – Capex +/- WC – Interests – Taxes

# Moderate leverage and well spread maturities

USD m	Q1 14	Q4 13 proforma
Gross Debt <sup>1</sup>	4,521	4,327
Cash <sup>2</sup>	1,899	1,840
Net Debt	2,622	2,487
<b>Net Debt / EBITDA after corporate costs <sup>3</sup></b>	<b>1.34</b>	<b>1.14</b>

## Debt maturity (excluding finance leases)

USDm, Q1 2014



- Average maturity of 5.5 years (vs. 4.8 in Q4 2013)

1) Including mark to market of bonds

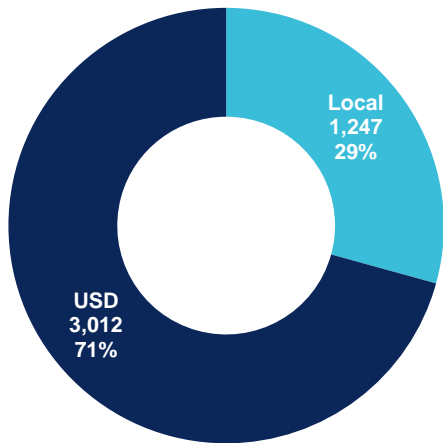
2) Including pledged deposits, time deposits and restricted cash

3) Net Debt / LTM EBITDA

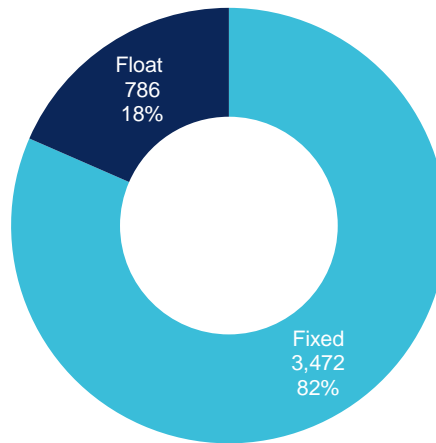
## Debt (excluding finance leases)

USD m, Q1 2014

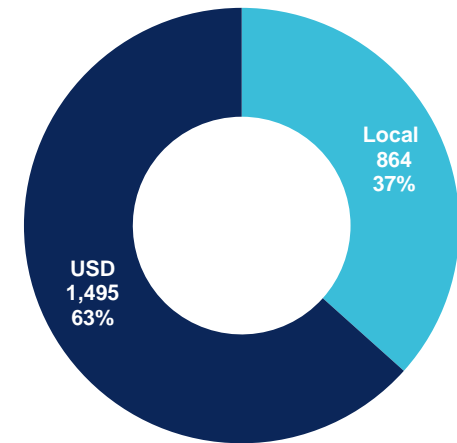
### Currency



### Interest Rate



### Net Debt



- By maintaining its cash balances in hard currencies, Millicom hedges part of the debt currency risk
- Cash breakdown: 80% USD / 20% Local
- The recent move to bond issuances has reduced the exposure to interest rate volatility

- Revenue growth at constant exchange rate mid to high single digit pro forma for the new consolidation\* scope (vs. 5.5% in 2013)
  - Reported revenue growth at constant exchange rate vs. 2013 over 15%
- 
- EBITDA margin to stabilize around mid 30s% after corporate costs
- 
- CAPEX to Revenues ratio to decrease to around 19% excluding spectrum and licenses acquisitions



- Growth pattern in line with our expectation
- Fast mover on Digital opportunities
- Foundations for long term growth start delivering



Q1 at a glance

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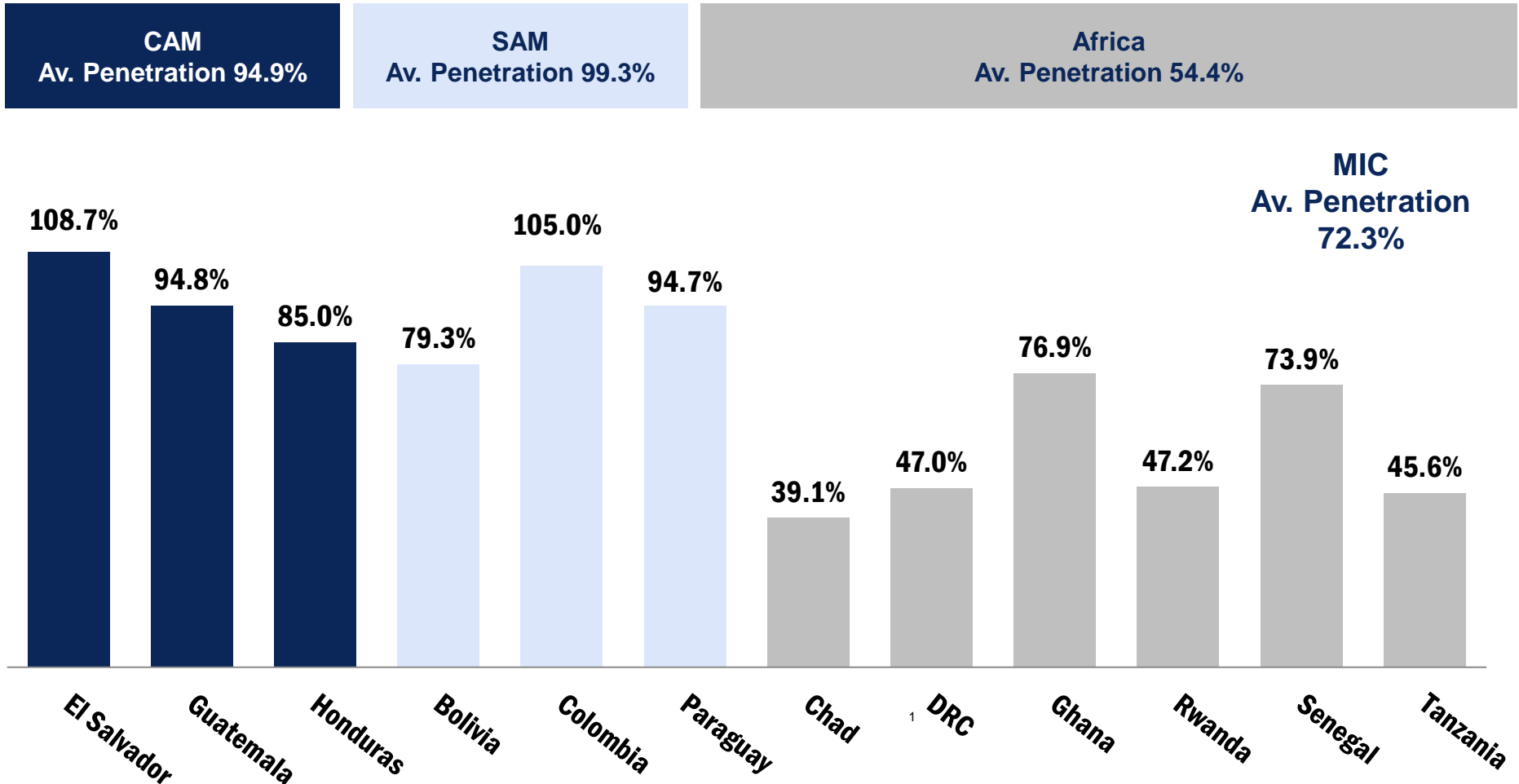
Appendix



- Q1 at a glance
- Operational Performance
- Q1 Financial Results
- Q&A
- Appendix

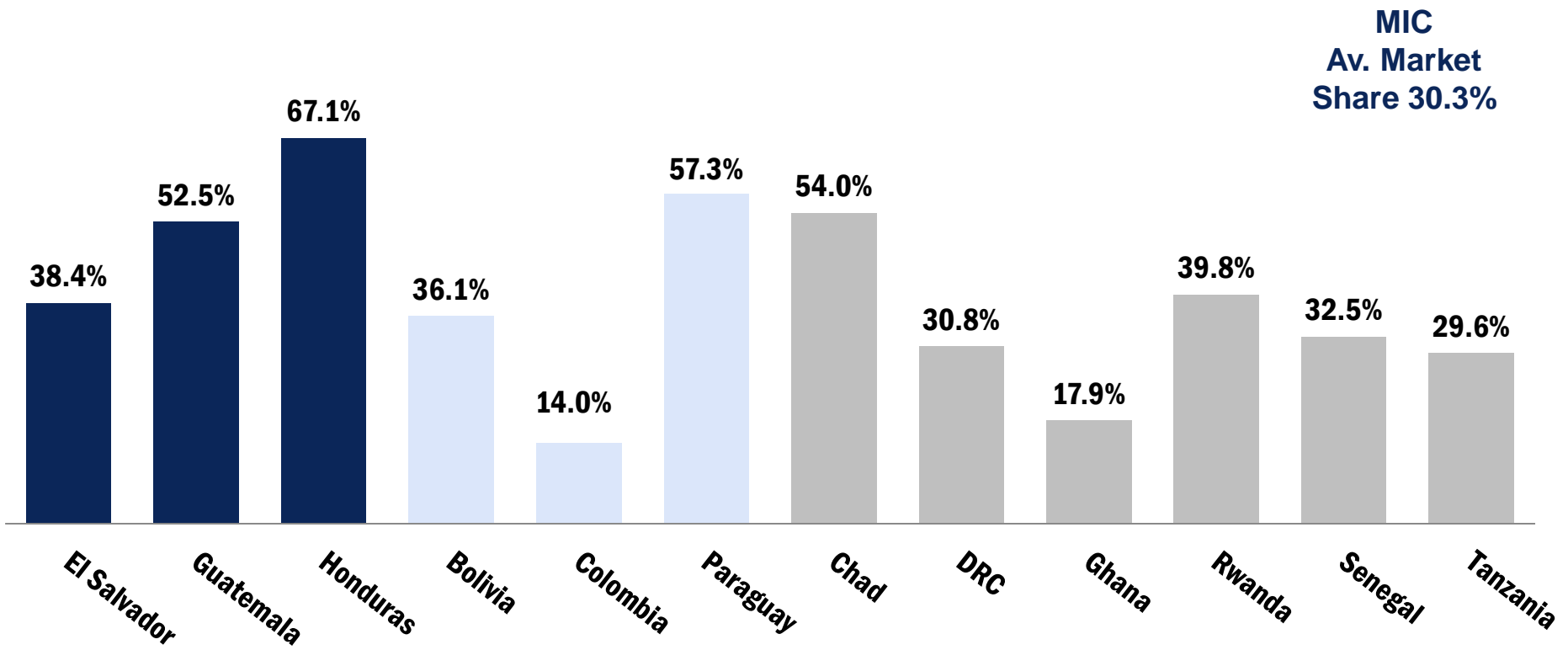


# Mobile Voice - Penetration rates



1) For DRC , only penetration in Kinshasa-BAS Congo and Kivu area is considered

# Mobile Voice - Market shares



# Movements of currencies vs USD QoQ

		Closing Rate			Average Rate		
		Q1 14	Q4 13	Change	Q1 14	Q4 13	Change
<b>Guatemala</b>	<b>GTQ</b>	<b>7.73</b>	<b>7.84</b>	<b>1%</b>	<b>7.78</b>	<b>7.89</b>	<b>1%</b>
<b>Honduras</b>	<b>HNL</b>	<b>20.82</b>	<b>20.67</b>	<b>(1%)</b>	<b>20.74</b>	<b>20.65</b>	<b>(0%)</b>
<b>Nicaragua</b>	<b>NIO</b>	<b>25.64</b>	<b>25.33</b>	<b>(1%)</b>	<b>25.47</b>	<b>25.23</b>	<b>(1%)</b>
<b>Costa Rica</b>	<b>CRC</b>	<b>553.63</b>	<b>507.90</b>	<b>(9%)</b>	<b>533.68</b>	<b>506.33</b>	<b>(5%)</b>
<b>Bolivia</b>	<b>BOB</b>	<b>6.91</b>	<b>6.91</b>	<b>0%</b>	<b>6.91</b>	<b>6.91</b>	<b>0%</b>
<b>Colombia</b>	<b>COP</b>	<b>1,965</b>	<b>1,927</b>	<b>(2%)</b>	<b>1,989</b>	<b>1,913</b>	<b>(4%)</b>
<b>Paraguay</b>	<b>PYG</b>	<b>4,439</b>	<b>4,585</b>	<b>3%</b>	<b>4,536</b>	<b>4,477</b>	<b>(1%)</b>
<b>Ghana</b>	<b>GHS</b>	<b>2.68</b>	<b>2.16</b>	<b>(24%)</b>	<b>2.44</b>	<b>2.09</b>	<b>(17%)</b>
<b>Senegal/Chad</b>	<b>XAF</b>	<b>478.0</b>	<b>477.5</b>	<b>(0%)</b>	<b>480.2</b>	<b>481.6</b>	<b>0%</b>
<b>Rwanda</b>	<b>RWF</b>	<b>681.5</b>	<b>676.0</b>	<b>(1%)</b>	<b>680.1</b>	<b>673.9</b>	<b>(1%)</b>
<b>Tanzania</b>	<b>TZS</b>	<b>1,637</b>	<b>1,590</b>	<b>(3%)</b>	<b>1,618</b>	<b>1,603</b>	<b>(1%)</b>

# Market overview – by region for Q1 2014



Millicom Regions	Central America	South America	Africa	Group
<b>Market Overview</b>				
Population (m)	30	64	190	<b>284</b>
Mobile Penetration	94.9%	99.3%	54.4%	<b>72.3%</b>
<b>Operational Data</b>				
Total Mobile Customers (m)	15,629	14,152	21,847	<b>51,629</b>
Capex (\$m -excl Corporate)	54	70	38	<b>162</b>
Capex as % of revenues	8.9%	12.6%	15.4%	<b>23.8%</b>
Cellsites	7,684	7,127	5,202	<b>20,013</b>
Outlets (000s)	141	188	391	<b>719</b>
<b>Key Financials</b>				
Revenues (\$m)	601	560	244	<b>1405</b>
EBITDA (\$m)	283	198	56	<b>478</b>
EBITDA Margin	47.0%	35.4%	22.8%	<b>34.0%</b>



# Market overview – LATAM



Latin America	Central America			Bolivia	South America	
	El Salvador	Guatemala	Honduras		Colombia	Paraguay
Shareholding	100%	55%	66.70%	100%	50% + 1 share	100%
License	20y from 1998	15y from 2003	25y from 1996	20y from 1995	10Y from 2013	5y renewal
Date of Expiry	2018	2032	2021	2015	2023	2016
<b>Market Overview</b>						
Population (m)	6	15	9	11	46	7
GDP per Pop (PPP) \$	7,500	5,300	4,800	5,500	11,100	6,800
Mobile Penetration	108.7%	94.8%	85.0%	79.3%	105.0%	94.7%
Market Position	1 of 5	1 of 3	1 of 3	2 of 3	3 of 3	1 of 4
Market Share	38.4%	52.5%	67.1%	36.1%	14.0%	57.3%
<b>Operational Data</b>						
Total Customers (000s)	2,629	8,056	4,944	3,396	6,939	3,817
Cell Sites	1,236	4,580	1,868	1,203	4,507	1,417
Other Operators	America Movil Telefonica Digicel Red	America Movil Telefonica	America Movil Honducel	Entel Viva	America Movil Telefonica	Personal Vox America Movil
Main products exported	Coffee Sugar	Coffee Sugar	Coffee Bananas	Lithium Natural Gas	Coffee Oil	Soy Cassava



# Market overview – Africa

Africa	Chad	DRC	Ghana	Rwanda	Senegal	Tanzania
Shareholding	100%	100%	100%	87.50%	100%	100%
License	10 y from 2004	12y from 2012	15y from 2004	15y from 2008	16y from 2012	25y from 2007
Date of Expiry	2014	2024	2019	2022	2028	2032
<b>Market Overview</b>						
Population (m)	11	77	26	12	14	50
GDP per Pop (PPP) \$	2,500	400	3,500	1,500	2,100	1,700
Mobile Penetration	39.1%	47.0%	76.9%	47.2%	73.9%	45.6%
Market Position	1 of 3	2 of 6 <sup>2</sup>	2/3 of 6	2 of 4	2 of 4	2 of 7
Market Share	54.0%	30.8%	17.9%	39.8%	32.5%	29.6%
<b>Operational Data</b>						
Total Customers (000s)	2,497	4,011	3,665	2,052	3,347	6,277
Cell Sites <sup>1</sup>	514	794	947	410	770	1,767
Other Operators	Bharti Salam	Vodacom Bharti CCT Standard Africell	MTN Vodacom Bharti Glo Kasapa	MTN Bharti Rwandatel	Orange Expresso Kirene	Vodacom Bharti Zantel TTLC Mobile Bol Sasatel
Main products exported	Petroleum Cotton	Coffee Diamonds	Bauxite Cocoa	Coffee Natural Gas	Fish Cotton	Coffee Cashew Nuts

1) for DRC active sites; 2) Only Kinshasa/ Bas Congo and Kivu area;  
Source: Millicom, CIA World Factbook

# Millicom Corporate Responsibility 2013 Report



- Economic impact in our communities: how we engage with customers, create an inclusive business environment, how we contribute to the local economy
- Millicom as an employer: key employment policies and data regarding workforce
- Responsible business practice: governance and risk management in key areas such as anti-corruption compliance, privacy and freedom of expression, and environment



**Hybrid battery solutions**  
 Hybrid battery solutions combine solar power, deep cycle batteries, turbines and fuel energy sources. By alternating between different power sources, hybrid batteries help us save significant amounts of fuel at off-grid sites.

### Hybrid battery solutions and CO<sub>2</sub> emissions

