

PRESS RELEASE

Stockholm, Sweden, April 25, 2014

The board's comment to double invitations to extraordinary general meeting and to annual general meeting in Cision AB (publ)

Since the board of Cision today has invited to both annual general meeting and to an extraordinary general meeting, the board wants to make the following clarification.

Two different general meetings will be held, an extraordinary general meeting on May 20 and an annual general meeting on May 27, 2014.

The invitation for the annual general meeting has previously been announced within the time limits applicable for such an invitation. An invitation to an extraordinary general meeting can be issued with shorter notice and for this reason an extraordinary general meeting can be brought forward in time in relation to the annual general meeting.

The reason for the extraordinary general meeting is a request from the shareholder Blue Canyon Holdings AB, a company controlled by GTCR Investment X AIV Ltd. and which holds shares corresponding to about 63.4 per cent or more of the shares and votes in Cision. In its request for an extraordinary general meeting on May 20, Blue Canyon Holdings AB has announced the sole issue is the selection of a new board, regardless of the selection of a new board taking place on the annual general meeting on May 27, 2014.

Cision's board has been informed that Blue Canyon Holdings AB intends to present a proposed decision regarding all decision points where proposed decisions are lacking today, at latest at the respective general meeting.

For the full invitations to extraordinary general meeting and annual general meeting, see separate press releases.

Stockholm, April 25, 2014

The board of Cision AB (publ)

For further information please contact:

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