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NASDAQ OMX ICELAND WELCOMES HB GRANDI TO THE MAIN MARKET

Reykjavik, 25 April, 2014 - NASDAQ OMX (NASDAQ:NDAQ) announces that the shares of HB Grandi hf., a Mid Cap company within the Consumer Goods industry, today begin trading on the Main Market of NASDAQ OMX Iceland. HB Grandi was previously listed on First North Iceland. The company is the eighth company to list on NASDAQ OMX's Nordic main markets in 2014 (NASDAQ OMX Stockholm; Helsinki; Copenhagen and Iceland), and the second one on NASDAQ OMX Iceland this year. HB Grandi will trade under the ticker symbol GRND.

HB Grandi is one of Iceland's largest fisheries companies, making quality fresh seafood products from the fish caught from the sea around Iceland. It operates ten fishing vessels and processes seafood products both on sea and on ground on three different locations around Iceland. The company has the largest fishing quota amongst Icelandic fisheries companies and operates its own marketing division that sells its products worldwide, mainly in Europe, Asia and North-America. HB Grandi employs around 900 people on land and sea.

"This is an exciting time in HB Grandi's history," said Vilhjalmur Vilhjalmsson, CEO of HB Grandi. "By entering the market we have reached our goal of being in a more dispersed ownership and we are very happy with the outcome of the IPO. HB Grandi is one of Iceland's biggest fisheries companies and we are proud to be able to offer Icelanders an opportunity to take part in the future with us."

"HB Grandi's listing on the Main market is a milestone in many ways" said Pall Hardarson, President of NASDAQ OMX Iceland. "The listing marks the first switch from First North to the Main Market here in Iceland but not least, HB Grandi is the first fisheries company to enter the Main Market for many years. It is important that one of the country's core industries is represented on the market, giving institutional investors as well as the general public an opportunity to invest in it. We welcome HB Grandi to the market and look forward to supporting them on their new path."

Arion Bank was HB Grandi's advisor during the listing process and is also the company's market maker.

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About NASDAQ OMX Group

NASDAQ OMX (NASDAQ: NDAQ) is a leading provider of trading, exchange technology, information and public company services across six continents. Through its diverse portfolio of solutions, NASDAQ OMX enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 80 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. NASDAQ OMX is home to more than 3,200 listed companies with a market value of over \$8 trillion and more than 10,000 corporate clients. To learn more, visit www.nasdaqomx.com.

Cautionary Note Regarding Forward-Looking Statements

The matters described herein contain forward-looking statements that are made under the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements about futures products to be traded on NFX and NASDAQ OMX's other products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond NASDAQ OMX's control. These factors include, but are not limited to factors detailed in NASDAQ OMX's annual report on Form 10-K, and periodic reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements.

Media Relations Contact:

Kristin Johannsdottir

+354 525 2844

kristin.johannsdottir@nasdaqomx.com