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## **Reuters is the First to Offer High Speed Data Feed from OMX Nordic Exchange**

**Stockholm, March 6, 2008** — OMX Nordic Exchange, marketplaces operated by The NASDAQ OMX Group, Inc. (NASDAQ: NDAQ) today announced that Reuters has launched a high-speed data feed that is directly connected to the Nordic Exchange's full order book. Reuters Data Feed Direct allows professional investors and vendors to receive market data directly from the OMX trading system with the same low latency as members of the OMX Nordic Exchange.

Reuters is the first vendor to offer this data feed, which provides market data for equity and related products. The data is derived from OMX's low latency data feed based on GENIUM FIX that launched in November 2007. OMX and Reuters collaborated on the set-up of Reuters Data Feed Direct in response to increasing customer demand for accurate and timely data. This demand is due to a rapidly evolving financial market landscape that is driving increased competition, openness and cross-border trading. As a result, automation and speed have become critical for many market participants, with algorithmic trading now a widely adopted strategy.

Randall Hopkins, Vice President, Market Data Distribution, NASDAQ OMX Group, commented: "Laws, regulations and increasing demand from investors for rapid and reliable information are forces driving the market for communication tools. By meeting investors' demand for high quality information, investors are able to make better informed investment decisions. OMX is pleased to have worked with Reuters and other data vendors to develop its low latency capabilities to secure a true level playing field for members as well as investors."

Mike Powell, Global Head of Real-Time, Reuters, added: "Reuters is dedicated to supporting the growth of our customers' business and to meeting the increasing demand for low latency market data and platform solutions. We are delighted to be working with OMX, an organization with an excellent reputation for its technology, to ensure accurate and timely data delivery. We look forward to furthering our already strong relationship. Reuters is the only provider offering a globally supported, fully managed direct feed service and is committed to expanding venue availability throughout 2008 across all regions, whilst simultaneously adding new asset classes."

The new Reuters Data Feed Direct provides accurate and timely data to fuel algorithms, pricing engines and other latency sensitive applications.

OMX and Reuters recognize the importance of market data in attracting and retaining market participation and facilitating new trading strategies. In keeping with the constant

expansion of its direct feed portfolio, Reuters is currently the first vendor to offer a direct feed connection to the Nordic Exchange.

Reuters Data Feed Direct offers high performance exchange feed connectivity. It reduces customer workload by providing a fully managed service including daily reference data maintenance, all required hardware and software, and service monitoring by Reuters support teams.

**The NASDAQ OMX Group**, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, and with over 3,900 companies, it is number one in worldwide listings among major markets. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market; the OMX Nordic Exchange, including First North; and the 144A PORTAL Market. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and ETFs. NASDAQ OMX technology supports the operations of over 60 exchanges, clearing organizations and central securities depositories in more than 50 countries. OMX Nordic Exchange is not a legal entity but describes the common offering from Nasdaq OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit [www.nasdaqomx.com](http://www.nasdaqomx.com).

**About OMX Nordic Exchange** | OMX Nordic Exchange serves as a central gateway to the Nordic and Baltic financial markets, offering listing and trading services for among others; issuers, bank and brokers and market data vendors. The Nordic Exchange comprises over 850 companies including its alternative market First North and offers trading in equities, derivatives, fixed income and more. The Nordic Exchange is not a legal entity but describes the common offering from Nasdaq OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information, please visit [www.omxgroup.com](http://www.omxgroup.com).

#### *Cautionary Note Regarding Forward-Looking Statements*

*The matters described herein contain forward-looking statements that are made under the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements about NASDAQ OMX's products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond NASDAQ OMX's control. These factors include, but are not limited to factors detailed in NASDAQ OMX's annual report on Form 10-K, and periodic reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements.*

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About Reuters Data Feed Direct | Reuters Data Feed Direct is a direct access solution offering total latency of less than one millisecond; it is the only fully managed service available in the market today. The RDF-Direct service offers ultra-low latency full-tick feeds, direct from exchanges to the customer, leaving out all intermediaries and is therefore ideal for algorithmic trading programmes and other high-speed machine trading applications. Content from Reuters Data Feed Direct integrates seamlessly with other Reuters Data Feeds and the Reuters Market Data System enabling clients to leverage existing consolidated feed and market data infrastructure together.

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