

Tradedoubler's Chief Strategy Officer Andrew Buckman leaves the company

Today, Tradedoubler signed an agreement with Chief Strategy Officer Andrew Buckman causing Andrew Buckman's employment to be terminated June 27th, provided that certain administrative measures required by French labor regulations proceed as expected. Andrew Buckman is released from his duties as of today.

Andrew Buckman was appointed as Chief Operating Officer for Tradedoubler in January 2013 and his role was changed Chief Strategy Officer in January 2014.

- We now have a primarily new senior management team in place and we no longer see the need for a Chief Strategy Officer. Consequently, we have agreed with Andrew to part ways. I want to thank Andrew for his efforts and wish him all the best of luck for the future, says acting CEO Matthias Stadelmeyer.

Stockholm 13 May, 2014

TradeDoubler AB (publ.)

The information in this announcement is required to be disclosed by TradeDoubler AB under the Swedish Securities Markets Act (Sw. lagen om värdepappersmarknaden). This information was released for publication at 18.00 CET on May 13, 2014.

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About Tradedoubler

Tradedoubler is an international leader in performance-based digital marketing and technology. Founded in Sweden in 1999, Tradedoubler pioneered affiliate marketing in Europe and remains the most successful pan-European performance marketing company, combining strategic international insight with detailed in-country expertise. It helps 2,000 advertisers achieve their business goals through its high quality network of 130,000 publishers and was the first to offer an integrated e- and m-commerce offering to help advertisers extend their online programmes to users on mobile devices.

Tradedoubler is committed to close collaboration with each customer, helping them to generate revenue and succeed on a national and international scale. Among Tradedoubler's advertisers are American Express, ClubMed, Disney, Expedia and CDON. The share is listed on Nasdaq OMX on the Stockholm Exchange. More information can be found on www.tradedoubler.com

