NASDAQ OMX Copenhagen A/S Nikolaj Plads 6 DK-1007 Copenhagen K

Date: 10. June 2014 Issuer: STYLEPIT A/S

Contact: Thomas Wandahl, CEO and Marc Jeilman, CFO

Number of pages: 1 pages (including this page)

Announcement no. 11 / 2014

STYLEPIT A/S - Course of the Extraordinary General Meeting

On 10 June 2014 at 9.00 am, an extraordinary general meeting of SmartGuy Group A/S, company reg. no 27 43 99 77, was held at the offices of the company, Bødkervej 5, 4450 Jyderup, Denmark.

The board of directors had pursuant to the articles of association, section 6.5 appointed CFO Marc Jeilman to chair the meeting. The chairman of the meeting explained the provisions in the Companies Act and the articles of association on notice to the general meeting and declared the general meeting for duly convened and constituting a quorum.

The general meeting commenced to the agenda, which was:

1. Proposal to change the name of the company from SmartGuy Group A/S to STYLEPIT A/S

The board of directors proposes to change the name of the company from SmartGuy Group A/S to STYLEPIT A/S and that the company's current name, SmartGuy Group A/S, becomes the secondary name of the company.

In connection herewith it was proposed to change section 1.1 of the articles of association as follows:

"The name of the company is STYLEPIT A/S. The company's secondary name is SmartGuy Group A/S."

The resolution was passed with the necessary majority.

The chairman of the meeting noted that the agenda had been completed. The chairman thanked the shareholders present and declared the extraordinary general meeting adjourned.

--

Questions regarding this notice should be addressed to CEO Thomas Wandahl on mobile number +45 51 85 00 00 or CFO Marc Jeilman on mobile number +45 20 35 25 80.

STYLEPIT A/S