

## M-BRAIN OY LISTS BOND ON FIRST NORTH BOND MARKET FINLAND

Helsinki, June 25, 2014 – M-Brain Oy will list a bond on First North Bond Market Finland today. The issuer has issued senior unsecured notes with an aggregate nominal amount of EUR 15 million with a 8% Fixed Rate due June 17th 2017.

First North Bond Market Finland was launched by NASDAQ OMX Helsinki on January 27, 2014. First North Bond Market Finland is an alternative marketplace offering companies the same services as the Main market but with more flexible listing requirements. It is a new debt funding alternative for non-listed and listed small- and medium-sized companies interested in issuing a corporate bond, and it is also a cost-efficient funding alternative for larger companies.

M-Brain is a European based information services company with offices in seven countries. M-Brain's services are based on a unique combination of the company's own proprietary big data technology and human intelligence. The company offers media and business intelligence solutions, analytics and consultation services, as well as online intelligence tools and technology to bring true insight into the customer's business environment. The company's solutions and services are tailored to serve varying business needs regardless of function, industry type or language barriers. For more information, visit [www.m-brain.com](http://www.m-brain.com)

"We are very pleased for the opportunity to have access to this type of additional funding from the markets", commented M-Brain's Executive Chairman Kim Nyberg. "In our case, the access to flexible and efficient funding is crucial, as our industry is currently in a state of rapid digitalization. As a result, an intense consolidation phase is happening, which we want to fully utilize. With the help of these funds, our intention is to further strengthen our market position in the industry and also do our part in securing a competitive and innovative Finnish information services industry in the future."

Lauri Rosendahl, President of NASDAQ OMX Helsinki, said: "We are very pleased that M-Brain Oy is already the third company in Finland to diversify its funding sources on the new First North Bond market to fuel its growth. We strongly believe that many companies in Finland will consider corporate bonds as an alternative to supplement their debt financing on the public market."

M-Brain Oy appointed Evli Bank Plc as Lead Manager for the bond issue. Evli Bank Plc has also been appointed as Certified Adviser in the First North bond listing.

### **About First North Bond Market**

First North Bond market is regulated as a multilateral trading facility, operated by the exchanges in Helsinki, Copenhagen and Stockholm within NASDAQ OMX Nordic. It does not have the legal status as an EU-regulated market. Companies at First North are subject to the rules of First North and not the legal requirements for admission to trading on a regulated market. The risk in such an investment may be higher than on the main market.

### **About NASDAQ OMX Group**

NASDAQ OMX (NASDAQ: NDAQ) is a leading provider of trading, exchange technology, information and public company services across six continents. Through its diverse portfolio of solutions, NASDAQ OMX enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 80 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. NASDAQ OMX is home to more than 3,200 listed companies with a market value of over \$8 trillion and more than 10,000 corporate clients. NASDAQ OMX Nordic is not a legal entity but describes the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm and Iceland. To learn more, visit [www.nasdaqomx.com](http://www.nasdaqomx.com).

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