

## **News release**

June 30, 2014

## AkzoNobel sets new standard with advanced binder technology

AkzoNobel has introduced a more sustainable clearcoat for the vehicle refinish market which represents a significant leap forward in terms of performance and customer benefits.

Launched by the company's Automotive and Aerospace Coatings business, Sikkens Autoclear 2.0 uses patented binder technology to deliver a perfect finish and outstanding drying characteristics, while doubling the percentage of renewable raw materials it uses.

Designed to bring greater efficiency and unprecedented flexibility to bodyshop processes, the new product can be dried at 40°C or 60°C – saving energy costs – and offers customers the same benefits, whether they are working on a spot repair or a total re-spray.

"Our continuous improvement approach means we are always working on delivering tremendous value for our customers," explained Conrad Keijzer, AkzoNobel's Executive Committee member responsible for Performance Coatings. "At the same time, we're constantly striving to bring more sustainable innovation to the market and Autoclear 2.0 is a great example of our commitment to doing more with less."

Formulated with 17.5 percent renewable ingredients, Autoclear 2.0 can be applied quickly and easily, producing less waste and no compromise on results – even at lower baking temperatures – allowing for immediate handling, polishing and reassembly after drying.

It is the latest example of AkzoNobel's Planet Possible approach to product innovation, which is focused on creating more value from fewer resources.

Now available in Europe, the new product is part of the company's advanced Sikkens vehicle refinishes system, which is being continuously refined through a partnership with the McLaren Formula One racing team.

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## Not for publication - for more information

## About AkzoNobel

AkzoNobel is a leading global paints and coatings company and a major producer of specialty chemicals. We supply industries and consumers worldwide with innovative products and are passionate about developing sustainable answers for our customers. Our portfolio includes well-known brands such as Dulux, Sikkens, International and Eka. Headquartered in Amsterdam, the Netherlands, we are consistently ranked as one of the leaders in the area of sustainability. With operations in more than 80 countries, our 50,000 people around the world are committed to delivering leading products and technologies to meet the growing demands of our fast-changing world.

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