

Press Release Betsson AB (Publ)

Betsson AB - invitation to presentation of second quarter

Betsson invites media, analysts and investors to Betsson's office at Regeringsgatan 28 on Friday, July 18, 2014 at CET 09:00, in regards of the presentation of the first quarter 2014. The presentation will also be available through webcast and phone.

The report will be published at 07:30 a.m. (CET) on the same date. CEO and President Magnus Silfverberg will present the report. The presentation will be followed by a question and answer session. The presentation will be held in English.

To participate by phone please call:

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UK: +44 203 364 5374
US: +1 855 753 2230

To participate by Webcast at 09:00 a.m. (CET) (audio and power point presentation) visit www.betssonab.com or

<http://www.media-server.com/m/p/yohv937y>

A copy of the power point presentation will be available for download at www.betssonab.com as of July 18, 2014.

For further information, please contact:

Magnus Silfverberg, CEO and President Betsson AB (publ), phone: +46 (0)8 506 403 00 or magnus.silfverberg@betssonab.com.

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