

PRESS RELEASE, 4 July 2014

Invitation to Axfood ABs Interim Report conference call

Axfood AB will publish its interim report for the period January-June 2014 on Tuesday July 15. In conjunction to the report Axfood would like to invite the Media and the Capital Market to a teleconference. CEO Anders Strålman and CFO Karin Hygrell-Jonsson will present and comment the report.

Time: Tuesday July 15, at 02.00 p.m. CET.

To participate, call:

UK: +44 203 364 5374 SE: +46 8 505 564 74

Axfood AB's interim report is expected to be released around 01.00 p.m. CET the same day.

The interim report and the presentation will be available at: www.axfood.se

A recorded version of the presentation will be available for seven days on:

Sweden: +46 850556473 Access code: 352296#

Welcome!

Maria Luthström, Investor Relations Manager Axfood AB, + 46 76 138 74 06

Axfood AB conducts food retail and wholesale business in Sweden. Retail business is conducted through the wholly owned store chains Willys, Hemköp and PrisXtra, comprising 252 stores in all. In addition, Axfood collaborates with a large number of proprietor-run stores that are tied to Axfood through agreements. These include stores within the Hemköp and Willys chains as well as stores run under the Handlar'n and Tempo profiles. In all, Axfood collaborates with approximately 820 proprietor-run stores. Wholesaling is conducted through Dagab and Axfood Närlivs. Axfood is listed on Nasdaq OMX Stockholm AB's Large Cap list. Axel Johnson AB is the principal owner, with 50.1% of the shares.