

## Tradedoubler: Invitation to presentation of Q2 report July 25 at 10:00 CET

Tradedoubler's Q2 report 2014 will be published at 8:00 am CET on Friday, July 25. Acting President and CEO Matthias Stadelmeyer and CFO Tomas Ljunglöf will present the report during a teleconference on the same day at 10.00 am CET. The presentation will be held in English and end with a Q&A session where participants are welcome to ask questions via telephone and webcast.

The presentation will be webcasted, live and on demand through links on <http://financials.tradedoubler.com/en-GB/investorrelations/> and <http://financialhearings.nu/140725/tradedoubler/>

To participate over telephone, please call one of the following numbers 5 minutes before the presentation starts:

Sweden	+46 (0) 8 519 990 30
UK	+44 (0) 207 660 20 77
USA	+ 1 855 753 22 34

Stockholm, July 11, 2014  
TradeDoubler AB (publ.)

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### About Tradedoubler

Tradedoubler is an international leader in performance-based digital marketing and technology. Founded in Sweden in 1999, Tradedoubler pioneered affiliate marketing in Europe and remains the most successful pan-European performance marketing company, combining strategic international insight with detailed in-country expertise. It helps 2,000 advertisers achieve their business goals through its high quality network of 130,000 publishers and was the first to offer an integrated e- and m-commerce offering to help advertisers extend their online programmes to users on mobile devices.

Tradedoubler is committed to close collaboration with each customer, helping them to generate revenue and succeed on a national and international scale. Among Tradedoubler's advertisers are American Express, ClubMed, Disney, Expedia and CDON. The share is listed on Nasdaq OMX on the Stockholm Exchange. More information can be found on [www.tradedoubler.com](http://www.tradedoubler.com)

