



Press release, July 29, 2014

New Group CFO to join Eniro AB

Roland M. Andersen has been appointed as the new Group CFO of Eniro AB. He will join Eniro with immediate effect and will be a member of Eniro's Group Management. He succeeds Mattias Lundqvist, who has decided to leave the company for personal reasons.

Roland M. Andersen is Danish and worked most recently as CFO for the listed Danish shipping company TORM A/S for more than five years. From 2005 to 2008 he was CFO of Telenor Denmark. Prior to this, he was CFO of the private equity-owned company Cybercity, and he has held positions with A.P. Møller-Mærsk, the latest one as CFO for A.P. Møller-Mærsk Singapore.

Complementing his professional experience, Roland M. Andersen holds an M.Sc. in Corporate Finance and has attended executive programs at London Business School.

"I am happy to welcome Roland M. Andersen as the new Group CFO of Eniro," says Johan Lindgren, President and CEO of Eniro. "Roland has a broad strategic CFO and executive management background, and I look forward to working with him and the rest of the Eniro organization in our continued efforts to further improve profitability and achieve the company's growth targets going forward. I also want to take this opportunity to thank Mattias for the highly valuable contribution he has made to Eniro," concludes Johan Lindgren.

For further information, please contact:

Johan Lindgren, President and CEO, Tel +46 8 553 310 01

This information is such that Eniro AB (publ) is required to disclose in accordance with the Swedish Financial Instruments Trading Act and/or the Swedish Securities Market Act. The information was submitted for publication at 08.00 CET on July 29, 2014.

Eniro is a search company that aggregates, filters and organizes local information. Our growth is driven by users' increasing mobility and multiscreen behavior, where we are at the forefront with modern technical solutions. For more than 100 years Eniro has helped people find local information and companies find customers. Today it is a multiscreen solution – our users search for information using their smart phones, tablets and desktops. Mobile advertising is today the fastest growing part of Eniro's business. Eniro is the local search engine. A smart shortcut to what you need, no matter where you are or where you are going.

Eniro is one of the largest search companies in the Nordic region. The company has approximately 2,800 employees and has been listed on NASDAQ OMX Stockholm since 2000. During 2013, Eniro's revenues amounted to SEK 3,660 M and EBITDA was SEK 849 M. More than 80 percent of Eniro's advertising revenues come from multiscreen channels. The company's headquarters are located in Stockholm, Sweden. More on Eniro at www.enirogroup.com.

Eniro – Discover local. Search local.