

Fiskars Corporation    Stock Exchange Release    August 19, 2014 at 14:00 EET

## Chief Strategy Officer Max Alfthan to leave Fiskars

Max Alfthan, Fiskars Chief Strategy Officer, has decided to leave Fiskars to assume the position of Executive Vice President, Marketing and Communications, and member of the Executive Board at KONE Corporation. His last working day at Fiskars will be November 14, 2014.

“Max has been instrumental in driving Fiskars transformation into an integrated consumer goods company. I would like to thank him for his contribution and wish him all the best going forward”, says Kari Kauniskangas, President and CEO of Fiskars.

As Fiskars has a clear ambition to grow, strategy, brands and business development remain high on the company’s corporate agenda. The planning for Max Alfthan’s succession starts immediately.

FISKARS CORPORATION

Kari Kauniskangas  
President & CEO

### **Fiskars 365 – celebrating centuries of pride, passion and design. Every day.**

*Established in 1649 as an ironworks in a small Finnish village, Fiskars has grown to be a leading global supplier of consumer products for the home, garden and outdoors. Available in more than 60 countries, Fiskars products solve everyday problems, making daily home, garden and outdoor projects easier and more enjoyable through superior performance and design. Fiskars is listed on NASDAQ OMX Helsinki, and the company’s net sales were 799 million euro in 2013. The Group’s key international brands are Fiskars, Iittala and Gerber. [www.fiskarsgroup.com](http://www.fiskarsgroup.com)*