

PRESS RELEASE
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NetEnt has signed an agreement with major gaming operator Betfair

NetEnt, Net Entertainment, has signed an agreement with UK focused operator Betfair which is one of the world's largest international online sports betting providers.

Founded in 1999 Betfair is a pioneer within online gaming holding gambling licenses in Gibraltar, Malta, Spain, Italy, the United States and Australia. Betfair's revenues amounted to £387m in 2013 and the company has more than 950,000 active customers.

"We are very excited that Betfair has selected us as a partner and I wish them a warm welcome as a customer. This agreement will further strengthen NetEnt's exposure on the UK market but also in other parts of Europe." comments Björn Krantz, Managing Director in Net Entertainment Malta Ltd.

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About Net Entertainment

Net Entertainment is a premium supplier of online casino games used by many of the world's most successful online casino operators. The Net Entertainment CasinoModule™ is a leading- edge gaming system which includes high-quality online casino games, powerful bonus programs and a sophisticated Back Office. CasinoModule™ creates the ultimate gaming experience for the player, while managing billions of transactions every year and gives online casino operators full control and management of their casino activities. Operators are provided with a customized casino that is easily integrated ensuring short time to market and a cost efficient operation. Net Entertainment is listed on Nasdaq OMX Stockholm (NET-B). For more information please visit www.netent.com.