

Press release



To the editor

August 26, 2014

Cybercom chosen for Tele2's M2M ecosystem

Cybercom and Tele2 have entered into a strategic partnership regarding services for machine-to-machine communications, M2M. Cybercom has been chosen as a supplier of services in Tele2's strong partner program. The partnership will be launched during the Digital Health Days event on August 25-26 at Stockholmsmässan, <http://www.digitalhealthdays.se/>.

"Cybercom complements us in our M2M business. One of the main drivers of Tele2's success is that we quickly realised the global aspect of M2M and the dependence on a strong partner program to address our desired customer segments. We are impressed by Cybercom's credentials, experience and expertise in connected citizen, eHealth and connected industry, and in smart houses and cars etc. They provide clear value in our market offering, in which both partners complement each other," says Rami Avidan, Head of Tele2 M2M Global Solutions.

Cybercom conducts significant business in the field of eHealth, with assignments in areas such as online social counselling, encrypted e-mail and remote care/remote patient monitoring (RPM). Cybercom develops and manages the Swedish HSA catalogue, which is a central database with permissions for secure identification and information about the entire Swedish health care organisation, people and organisational units. Cybercom is also part of the committee responsible for the standardisation of service chain processes in technology-enabled health care, which includes a new digital standard for safety alarms within the EU.

"eHealth is an area of focus for Cybercom. The solutions of the connected world can be of great benefit to the community, especially in chronic illness, remote care and care for the elderly. As an advisor and service provider, we play an important role in enabling users to obtain a better quality of life, remain independent and be able to participate actively in the community. With our expertise and experience we contribute to the important collaboration between research, society and business, and drive the development of eHealth in the right direction," says Joakim Börjesson, Head of eHealth, Cybercom.

"We are very pleased about the partnership with Tele2. Together we can offer the market specific and secure services in M2M. Our vision is to be our clients' strategic business partner in the connected world, and I view our partnership as affirmation of our success in this," says Daniel Elofsson, KAM Tele2, Cybercom.

For further information, please contact:

Daniel Elofsson, KAM Tele2, Cybercom
Joakim Börjesson, Head of eHealth, Cybercom
Kristina Cato, Communications Director and IR Manager, Cybercom
Lars Torstensson, EVP Corporate Communication and Strategy, Tele2

+46 760 474 001
+46 727 40 89 03
+46 708 64 47 02
+46 702 734 879

About Cybercom

Cybercom is an IT consulting company that assists leading companies and organisations to benefit from the opportunities of the connected world. The company's areas of expertise span the entire ecosystem of communications services. Cybercom's domestic market is the Nordic region, and in addition the company offers global delivery capacity for local and international business. Cybercom was founded in 1995 and has been quoted on the NASDAQ OMX Stockholm exchange since 1999. Read more at www.cybercom.com.