

Announcement No. 3/2008

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OMX Nordic Exchange Copenhagen A/S  
 Nikolaj Plads 6  
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**Circulation Numbers Denmark January 2008 (weekly publications)**

	January 2008*	December 2007*	1st half 2007**
<b>7 TV-Dage</b>	<b>36,400</b>	<b>34,100</b>	<b>35,139</b>
<b>Billed Bladet</b>	<b>190,600</b>	<b>197,100</b>	<b>200,897</b>
<b>Familie Journalen</b>	<b>211,500</b>	<b>203,800</b>	<b>204,443</b>
<b>Femina</b>	<b>63,100</b>	<b>53,300</b>	<b>71,067</b>
<b>KIG IND</b>	<b>68,100</b>	<b>63,300</b>	<b>66,854</b>
<b>SE &amp; HØR</b>	<b>184,100</b>	<b>193,600</b>	<b>188,215</b>
<b>SØNDAG</b>	<b>88,000</b>	<b>85,900</b>	<b>93,788</b>
<b>Ude &amp; Hjemme</b>	<b>172,900</b>	<b>176,800</b>	<b>168,205</b>
<b>Aller Press A/S, total</b>	<b>1,014,700</b>	<b>1,007,900</b>	<b>1,028,608</b>
Alt for Damerne	67,700	90,400	76,010
Hendes Verden	48,600	37,800	47,836
HER OG NU	108,100	111,800	118,071
Hjemmet	146,800	161,500	157,550
<b>Egmont Magasiner A/S, total</b>	<b>371,200</b>	<b>401,500</b>	<b>399,467</b>
<b>Total</b>	<b>1,385,900</b>	<b>1,409,400</b>	<b>1,428,075</b>

Source: Danish Audit Bureau of Circulation

\* Publishers' test numbers

\*\* Audited half-year numbers

**Numbers in bold represent the Aller Group's publications.**

Kind regards,  
 Rella Holding A/S

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