



**Anoto Partner, TStudy China Co Ltd secures business funds to expand in China**

*High precision digital writing solution to be used by world's largest education market*

**LUND, August 29, 2014** - Anoto Group AB (publ.) partner TStudy China Co Ltd has closed a 6.5 MUSD financing to further expand their business in China. TStudy China is the leading provider of information technology, solutions and online education platform to schools and other teaching institutions within the education industry sector in China. It has designed and developed software and products based on Anoto's digital writing technology, which can be widely applied in education industry and other industries. TStudy China entered into an exclusive distribution and partner agreement with Anoto in September 2013. As the Chinese government continues to invest and actively promotes digital technologies in education institutions, TStudy China is well positioned to participate in this very large growth opportunity. The company was established in December 2012 and is headquartered in Beijing, China.

"More and more research implies that handwriting has significant importance, enhancing both the learning experience as well as creativity. TStudy has developed revolutionary interactive solutions based upon Anoto's digital writing technology. China is the world's largest education market and we are therefore very pleased that TStudy China has secured significant funding to expand their business. With unique technology, Anoto offers high precision digital writing on paper and screens as well as an innovative solution that connects each individual student in real time to the computer or whiteboard of their teacher" said Stein Revelsby, CEO of Anoto Group AB.

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Anoto Group AB is a global leader in digital writing solutions, which enables fast and reliable transmission of handwriting into a digital format. Anoto operates worldwide through a global partner network that delivers user-friendly digital writing solutions for efficient capture, transmission, distribution and storage of data. Anoto is currently in use across multiple business segments, e.g. healthcare, pharmaceutical, bank and financial services, transportation and logistics, government and education. The Anoto Group has over 100 employees and is headquartered in Lund (Sweden), with offices in Basingstoke, Guildford and Wetherby (UK), Amsterdam (NL), Boston (US) and Tokyo (Japan). The Anoto share is traded on the Small Cap list of NASDAQ OMX Stockholm under the ticker ANOT.

For more information, please visit: [www.anoto.com](http://www.anoto.com)

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#### **About TStudy China Co Ltd**

TStudy China Co Ltd is a fast-growing high-tech company that develops and markets integrated interactive solutions to the education industry as well as promoting business solutions and Anoto products and services in China.