

Rella Holding A/S

Announcement No. 15/2014

Page 1 of 1

Copenhagen, 1 September 2014

NASDAQ OMX Copenhagen A/S

Nikolaj Plads 6

1007 Copenhagen K

Audited Circulation Numbers Denmark 1st half 2014 (weekly publications)

	1st half 2014	1st half 2013	1st half 2012	1st half 2011
7 TV-Dage	42,693	41,773	39,467	36,476
Billed Bladet	133,334	150,236	160,836	172,052
Familie Journalen	151,886	160,398	162,933	171,901
Femina	43,955	49,536	51,972	54,455
KIG IND	22,599	26,858	36,788	43,150
SE & HØR	98,852	116,977	133,325	148,406
SØNDAG	63,452	68,167	73,167	78,147
Ude & Hjemme	103,924	115,459	125,496	132,328
Aller Media A/S, total	660,695	729,404	783,984	836,915

Alt for Damerne	43,086	48,141	50,008	57,691
Hendes Verden	29,686	30,678	32,414	35,037
HER OG NU	88,939	95,921	97,173	98,017
Hjemmet	101,463	108,061	118,034	123,772
Egmont Magasiner A/S, total	263,174	282,801	297,629	314,517

Total	923,869	1,012,205	1,081,613	1,151,432
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Source: Danish Audit Bureau of Circulation

Numbers in bold represent the Aller Group's publications.

Kind regards,
Rella Holding A/S

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