

4 September 2014

**Announcement no. 15/2014**

## **Alm. Brand – Report on trading in Alm. Brand A/S shares by executives and their related parties**

Pursuant to section 28a of the Danish Securities Trading Act and according to a power of attorney given by Boris Nørgaard Kjeldsen, Alm. Brand A/S is required to file information on trading in shares in Alm. Brand A/S or other securities related to these shares by executives and their related parties:

Name	Boris Nørgaard Kjeldsen
Reason	Deputy Chairman of the Board of Directors
Issuer	Alm. Brand A/S
ISIN code	DK0015250344
Description	Shares
Transaction	Purchase
Transaction date	4 September 2014
Market	NASDAQ OMX Copenhagen A/S
Number	3,171
Price (DKK)	99,887

### **Contact**

Please direct any questions regarding this announcement to:

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