

REPORTING OF TRANSACTIONS IN DFDS' SHARES AND ASSOCIATED SECURITIES BY SENIOR EMPLOYEES AND THEIR RELATED PARTIES

Pursuant to section 28a of the Danish Securities Trading Act, DFDS A/S must disclose information on trading in the shares and associated securities of DFDS A/S undertaken by senior employees or their related parties.

Name: Lauritzen Foundation
 Cause: Bent Østergaard, Chairman of the Board, DFDS, and CEO, Lauritzen Foundation
 Issuer: DFDS A/S
 ISIN: DK0010259027
 Designation: Shares
 Transaction: Sale
 Trading date: 9 September 2014

DFDS is launching a share buy-back programme on 9 September 2014 for an amount of up to DKK 200m according to company announcement no. 65/2014 of 8 September 2014.

The Lauritzen Foundation has committed itself to participating pro rata in the share buy-back programme with a share of 42.8% which is identical to the participation in the previous share buy-back programme, ref. company announcement no. 8/2014, to ensure an unchanged free float percentage (adjusted for own shares held by DFDS).

The pro rata share buy-back of the Lauritzen Foundation entails that the Lauritzen Foundation daily sells a pro rata amount of DFDS shares at a price calculated according to the volume-weighted average purchase price for the shares bought according to the share buy-back programme on the relevant day of trading.

When the share buy-back programme is completed, a company announcement will be issued specifying the total number and volume of shares sold by the Lauritzen Foundation. Announcements pursuant to section 28a of the Danish Securities Trading Act will on an ongoing basis be sent to the Danish FSA.

NAME	TRADE	NO. OF SHARES	PRICE, DKK	TOTAL VALUE, DKK
Lauritzen Foundation	Sale	See above	See above	See above

DFDS A/S, Sundkrogsgade 11
 DK-2100 Copenhagen Ø
 CVR 14 19 47 11
 www.dfdsgroup.com

Company announcement no.
 66/2014

08.09.2014

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Contact persons

Niels Smedegaard, CEO
 +45 33 42 34 00

Torben Carlsen, CFO
 +45 33 42 32 01

Søren Brøndholt Nielsen, IR
 +45 33 42 33 59

DFDS profile

DFDS provides shipping and transport services in Europe, generating annual revenues of EUR 1.6bn.

To over 8,000 freight customers, we deliver high performance and superior reliability through shipping & port terminal services, and transport & logistics solutions.

For more than five million passengers, we provide safe overnight and short sea ferry services.

Our 6,000 employees are located in offices across 20 countries. DFDS was founded in 1866, is headquartered in Copenhagen, and listed on NASDAQ OMX Copenhagen.

Disclaimer

The statements about the future in this announcement contain an element of risk and uncertainty, both in general and specific terms, and this means that actual developments may diverge considerably from the statements about the future