

# A quick guide to our sustainability strategy



## Sustainable business

We're working together with customers and suppliers to develop leading solutions that create more value from fewer resources

**20%**

of revenue by 2020 from products that are more sustainable for our customers than those of our competitors

**REI**

(Resource Efficiency Index) A new indicator measuring how efficiently we generate value expressed as gross margin divided by cradle-to-grave carbon footprint

## Resource efficiency

We're reducing our environmental footprint across the value chain and increasing our use of renewable materials to create more value from fewer resources

**25-30%**

more efficient resource and energy use across the entire value chain by 2020 (measured by carbon footprint reduction)

## Capable, engaged people

We're developing our employees, positively impacting communities and forming partnerships to create more value from fewer resources

**> 4 out of 5**

Employee engagement score (2015), as measured by Gallup Q12

**< 2.0**

Total reportable rate of injuries (2015)

## More value from fewer resources

It won't be long before the world's population reaches nine billion. How will we cope? Can the planet handle so many people?

Yes it can, but we have to do things differently. We have to use our ambition and imagination and deal more efficiently with the world's limited resources. Which is why we've adopted a Planet Possible approach to sustainability.

By doing radically more with less and working closely with customers and suppliers in our key end-user segments (Buildings and Infrastructure, Transportation, Consumer Goods, Industrial), we can help to make life more affordable, colorful, healthy and comfortable for the world's ever growing population.

**RAW MATERIALS**

*Sustainable sourcing of raw materials e.g. renewables*

For example, using algae-based oil as renewable raw material for hair products

**PRODUCTS IN USE**

*Developing products and solutions with a sustainability benefit for our customers*

For example, our antifoulings help to cut carbon and costs for ships

**END OF LIFE**

*Designing products that allow safe and sustainable disposal at the end of the lifecycle*

For example, our world's first fully compostable and recyclable coating of paper cups

**CARBON EMISSIONS**

*Incorporating low energy processes and working to reduce our carbon impact across the value chain*

For example, our Ashington, UK, site is designed to achieve 40 percent reduction in energy usage

**WASTE REDUCTION**

*Site programs to improve yields and reduce waste and waste water*

For example, we are collaborating with our suppliers to reuse packaging wherever we can

**WATER MANAGEMENT**

*Managing water use and discharge in a sustainable way*

For example, harvesting water for use in our manufacturing process

**EMPLOYEES**

*Enriching the lives of our employees through health and safety, training and development, diversity and inclusion*

For example, our ongoing training for safe behavior in the workplace

**PARTNERSHIPS**

*Long-term partnerships with suppliers, customers and other key stakeholders with mutual benefits*

For example, helping local suppliers to develop safe and sustainable work environments

**COMMUNITY**

*Actively participating in communities around the world and creating a positive impact*

For example, our community programs are helping to change people's lives

