



Shareholders' Secretariat

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CVR No. 26 04 17 16

11.09.2014

**Report of transactions with shares and related securities of The East Asiatic Company Ltd. A/S by persons discharging managerial responsibilities and persons/companies closely associated with these.**

Pursuant to section 28a of the Danish Act on Securities Trading The East Asiatic Company Ltd. A/S shall make public transactions with shares and related securities of The East Asiatic Company Ltd. A/S by persons discharging managerial responsibilities and persons/companies closely associated with these.

Name	Niels Henrik Jensen
Reason	President & CEO
Issuer	The East Asiatic Company Ltd. A/S
ID code / ISIN	DK0010006329
Description	Shares
Transaction	Buy
Trading Date	11.09.2014
Market	Copenhagen Stock Exchange
Number	9,000
Market value DKK	504,000

Yours sincerely,  
The East Asiatic Company Ltd. A/S

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