

Tradedoubler's Chief Technical Officer Magnus Nyström leaves the company

Tradedoubler's Chief Technical Officer Magnus Nyström leaves the company as from today.

-“As the company reorganizes and restructures responsibilities Magnus and Tradedoubler have decided to go separate ways. I want to thank him sincerely for all his efforts as Chief Technical Officer and wish him the best of luck for the future”, says Tradedoubler's CEO Matthias Stadelmeyer.

Stockholm 15 September, 2014

TradeDoubler AB (publ.)

The information in this announcement is required to be disclosed by TradeDoubler AB under the Swedish Securities Markets Act (Sw. lagen om värdepappersmarknaden). This information was released for publication at 12.00 CET on September 15, 2014.

For further information, please contact:

Matthias Stadelmeyer, CEO of Tradedoubler Tel: +49 (0)89 2158 72 290, Email:

matthias.stadelmeyer@tradedoubler.com

About Tradedoubler

Tradedoubler is an international leader in performance-based digital marketing and technology. Founded in Sweden in 1999, Tradedoubler pioneered affiliate marketing in Europe and remains the most successful pan-European performance marketing company, combining strategic international insight with detailed in-country expertise. Tradedoubler helps 2,000 advertisers achieve their business goals through its high quality network of 130,000 publishers and was the first to offer an integrated e- and m-commerce offering to help advertisers extend their online programmes to users on mobile devices.

Tradedoubler is committed to close collaboration with each customer, helping them to generate revenue and succeed on a national and international scale. Among Tradedoubler's advertisers are American Express, ClubMed, Disney, Expedia and CDON. The share is listed on Nasdaq OMX on the Stockholm Exchange. More information can be found on www.tradedoubler.com

