

Loewe selects Ingenico Group's fully managed iPhone-based payment solution

Ingenico Group (Euronext: FR0000125346 - ING), the global leader in seamless payment, today announced that Loewe, the Spanish luxury retailer, has turned to Ingenico Group for a fully managed iPhone-based in-store mobile payment solution to be deployed across its pan-European and global retail network, starting in Milan (Italy) and Omotesando (Japan).

Ingenico Group's payment solution will feature a fully secure mobile POS (iCMP) connected via Bluetooth with the sales assistants' iPhone. The terminal will also include an integrated suite of m-commerce management tools to customize receipts, issue refunds, export and analyze transaction data, and more. This innovative payment solution will allow sales assistants to engage shoppers more closely while speeding up consumer check out by accepting all payment methods from anywhere in the store.

In addition, Ingenico Group will also manage all the European transactions through its central gateway. This fully PCI DSS compliant solution will help Loewe control costs, providing end-to-end security in compliance with international payment regulations and standards.

"We are very pleased that Loewe has chosen our fully managed mobile payment solution to cover its retail network," said Pierre-Antoine Vacheron, EVP Europe-SEPA, Ingenico Group. "With Ingenico Group, Loewe will pave the way for a new and enhanced in-store shopping experience for its customers, while improving its business performance with our centralized transaction management solution."

Lisa Montague, Loewe's CEO, add: *"I see this solutions as an important step in improving the customer experience in our stores so that it is seamless and uninterrupted, with a discreet and efficient transaction process. We aim to develop and implement further such improvement".*



About Ingenico Group

Ingenico Group (Euronext: FR0000125346 - ING) is the global leader in seamless payment, providing smart, trusted and secure solutions to empower commerce across all channels, in-store, online and mobile. With the world's largest payment acceptance network, we deliver secure payment solutions with a local, national and international scope. We are the trusted world-class partner for financial institutions and retailers, from small merchants to some of the world's best known global brands. Our solutions enable merchants to simplify payment and deliver their brand promise.

www.ingenico.com  twitter.com/ingenico

About Loewe

Established in 1846, Loewe represents Spanish luxury, specializing in leather goods, ready-to-wear, bags, accessories and fragrance. In 1996 the company joined LVMH, the world's leading luxury goods group. Today Loewe is a key player in 34 countries with over 160 stores worldwide and headquarters in Madrid.

<http://www.loewe.com/>

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