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Tivoli, 22 September 2014

Stock Exchange Announcement No. 7 – 2014 Attendance Summer Season 2014

Tivoli makes public attendance figures after each of its seasons as well as in the interim reports.

The Summer Season 2014 lasted from 8 April – 22 September, in all 167 days.
The Summer Season 2013 lasted 168 days

Attendance	2013	2014
Pre-season	Not registered	78,000
Summer Season	2,801,000	2,860,000

"Attendance for Tivoli in the summer 2014 shows a small increase in visits," says CEO Lars Liebst. "The rides had many visitors, and we can also see how the strategy of an intensive use of Tivoli's venues showing quality concerts and shows is working. There is an indication that the number of visiting tourists has increased slightly and we see a continually high level of satisfaction with Tivoli's product and service level. We are hopeful that this will continue into Halloween in Tivoli that for the first time runs for three weeks, thus including the Swedish autumn school break."

Tivoli has 78 opening days remaining in 2013. Halloween in Tivoli is open 10 October – 2 November. Christmas in Tivoli is open 15 November – 4 January 2015.

Sincerely

Lars Liebst
CEO

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